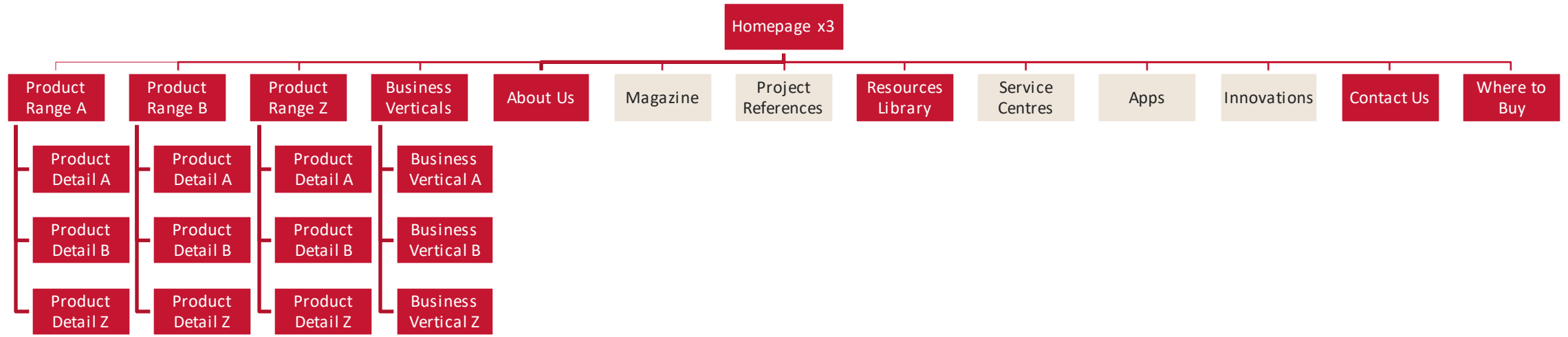

www.hitachiaircon.xzy

CMS Guideline

Index

- [Sitemap](#)
- [Initial considerations](#)
- [Homepage](#)
- [Menu](#)
- [Product ranges](#)
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- [Business verticals](#)
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- [Virtual Showroom page](#)

Sitemap



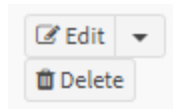
- Core sections
- Sections that can be hidden through the CMS

Initial considerations

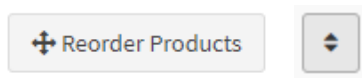
- To create new content, you will normally find a button in the header of each page in the CMS, or a more specific button if it concerns only the creation of a content within a module.



- It is possible to edit and delete most of the content.



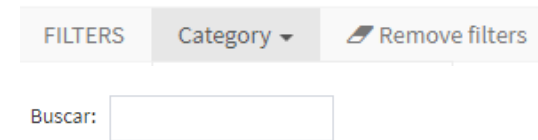
- It is also possible to reorder much of the content, for which one of the following buttons may appear.



- In order for the content to be saved, it is always necessary to execute this action.



- In most CMS tabs, there is a search box as well as a category filter.



- It is possible to export the content databases in different formats



Initial considerations

- Web image standards are detailed in the following presentation:
[link](#)
- Except for content such as news or project references, SEO is generally overseen by the Global Digital Marketing team. For this reason, nothing is detailed in this presentation.

—
Homepage

air

Cooling & Heating

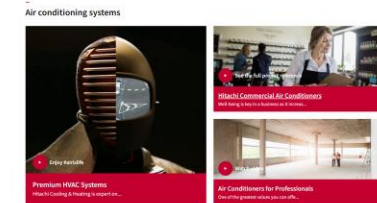
Homepage

- Description**

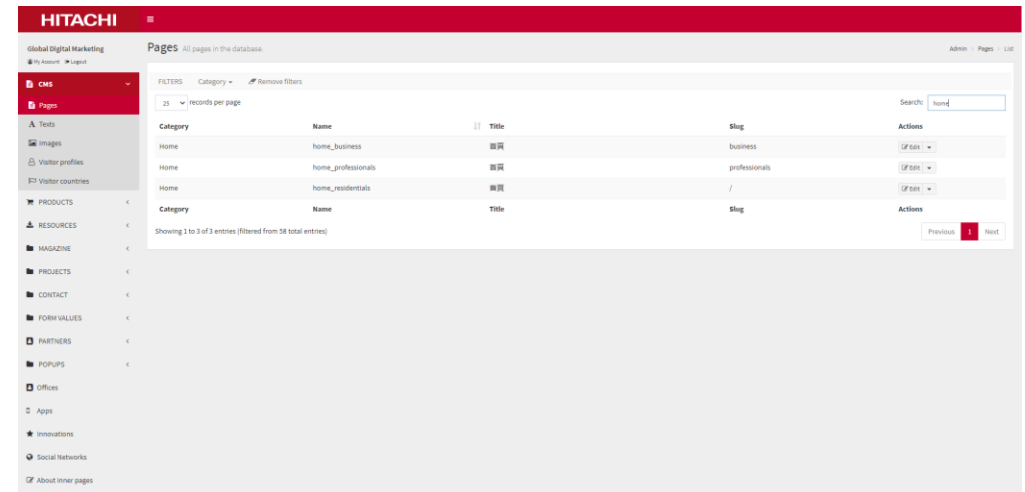
One single home page to allocate all the content.

Elements:

- Banner in the hero area - Can be customized with an image or video loop
- Shortcuts to the products or business verticals
- Optional: "Highlights" module
- Gallery with the latest news
- Contact banner
- Where to buy banner
- Newsletter banner



CMS → Pages → Category: Home



Homepage

- CMS
- Pages
- Texts
- Images
- Visitor profiles
- Visitor countries
- PRODUCTS
- RESOURCES
- MAGAZINE
- PROJECTS
- CONTACT
- FORM VALUES
- PARTNERS
- POPUPS
- FAQS
- Offices
- Apps
- Innovations
- Social Networks
- About inner pages
- Legal Links
- USERS

Editar Idioma: Spanish

Category * Home **Name** home_residentials

Title * Hitachi Cooling & Heating | Test **Breadcrumb**

Used in menus and breadcrumbs If left empty, the title will be used

Slug /

Default profile slug can not be modified

Page Texts **SEO** Page Elements

Where to buy title * Where to buy

Link Type * External Internal Partner Search Page **Link text *** Contact us **Link to... (page type) *** Page **Link to... (page) *** Service centres

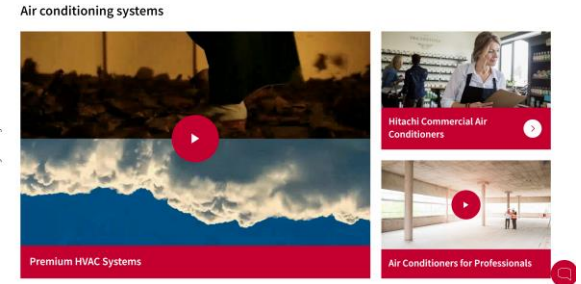
Subscribe title * Subscribe to our newsletter

Subscribe text * Subscribe to our newsletter text

Homepage

Editable content:

Tab	Option	Description	Comments
Page Elements	Header*	<p>Title* - H1 for SEO Subtitle- Secondary title for SEO Text – Text for SEO purposes Promotional content: Up to 3 cards</p> <ul style="list-style-type: none"> • Mark the module as main – checkbox (just 1 card can be the main) • Title (max 70 characters)* • Images* - (Image (size 1224x432px, max. weight 300Kb) / Image (size 600x488px, max. weight 300Kb) • Show link – Y/N • Show video loop or GIF – Y/N (Only allowed in the main module) • Show Youtube Link – Y/N 	<ul style="list-style-type: none"> • Only it's possible to perform one action by each card to center user's attention: Can active a link or a Youtube video, not both at same time. If both are included, the CMS will by default give preference to the link that will direct the user to when clicking on the card. • Video loop functionality only is possible to enable in the card marked as "main" in the CMS • For images is mandatory to add the two formats specified in the CMS (one will be used for desktop and other for mobile and certain screen resolutions)

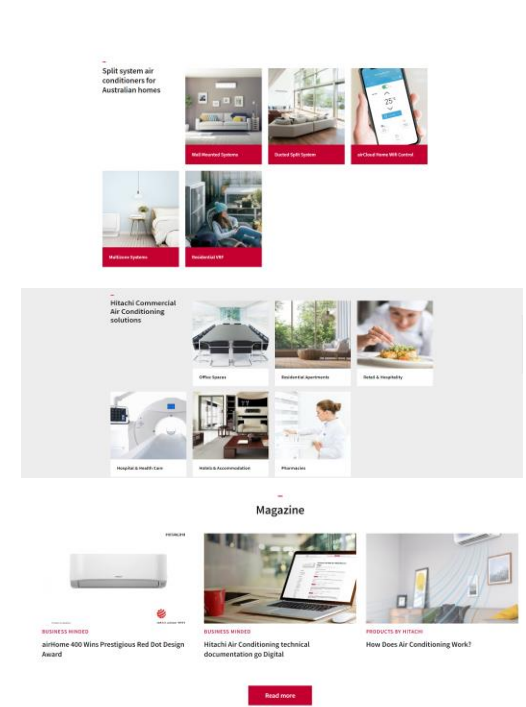


* Mandatory

Homepage

Editable content:

Tab	Option	Description
Page Elements	Products	Title of the module* Access to product pages: Thumbnail* Title* Description Link (it can be an internal or external link)*
Page Elements	Business solutions	Title of the module* Access to business vertical pages: Thumbnail* Title* Link (it can be an internal or external link)*
Page Elements	News and Projects	Title of the module* Link*

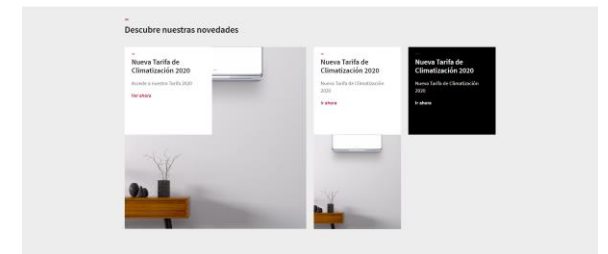
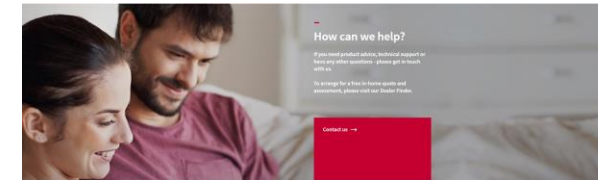


* Mandatory

Homepage

Editable content:

Tab	Option	Description
Page Elements	Let's talk (contact banner)*	Title*
		Text*
Page Elements	Features	Link Text (call to action)*
		Link (it can be an internal or external link)*
		Image*
		Title of the module*
		Page elements:
		Title*
		Text*
		Background color (red, white or black)*
		Link Text (call to action)*
		Link (it can be an internal or external link)*
		Image

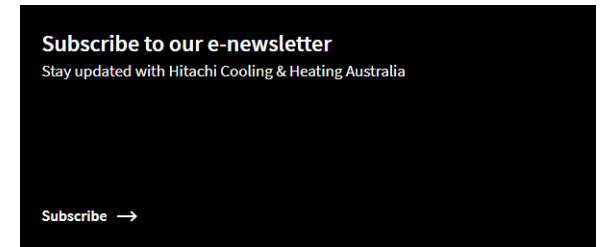


* Mandatory

Homepage

Editable content:

Tab	Fields	Description
Page Texts	Where to buy title *	Where to buy banner - Title
	Link Type *	Where to buy banner - It can be an internal link, an external link or a partner's page (within the website).
	Link text *	Where to buy banner - Call to action
	Link to... (page type) *	Where to buy banner - Select the link to the type of page
	Link to... (page) *	Where to buy banner - Select the link to the specific page
	Subscribe title *	Newsletter subscription banner - Title
	Subscribe text *	Newsletter subscription banner - Text
	Subscribe email placeholder *	Newsletter subscription banner - Text within email field
	Subscribe button *	Newsletter subscription banner - Call to action
	Subscription ok message title *	Newsletter subscription banner - Sent Ok Title
	Subscription ok message text *	Newsletter subscription banner - Sent Ok Text
	Subscription ok message button *	Newsletter subscription banner - Sent Ok Button
	Double optin pending message title *	Newsletter subscription banner - Double Optin Title
	Double optin pending message text *	Newsletter subscription banner - Double Optin Text



* Mandatory

Homepage

Considerations

- The database of users registered to the newsletter can be downloaded from: **"Users" → "Subscriptions to newsletters"**
- Except for the header, the page element modules can be reordered by dragging the arrows. Check in the next slide how to edit the header.
- The maximum number of products/business verticals that can be highlighted on the homepage is 7.

Header – Main page

Edit
Language: English ▼

Type *

- Header *
- Products *
- Business Solutions *
- Let's talk *
- News and Projects *
- Features *

Title (max. 81 characters)

Subtitle

Text

↶ **B** *I* U <>

Promotional Content

Title	Show as main module	
Air becomes comfort	<input checked="" type="checkbox"/>	Edit
test	<input type="checkbox"/>	Edit
test	<input type="checkbox"/>	Edit

Main texts of the header → Go to CMS>Home>Page Elements>Header

This part is mainly reserved for SEO text agreed with Digital Team (Please, let us know if you need to do any changes)

-Title – H1 reserved for SEO

-Subtitle – Secondary title reserved for SEO

-Text – Text for SEO

Header – Promotional content cards

← back to all promotional content

Edit Language: English ▾

Show as main module

Title (max. 40 characters) *
Air becomes comfort

Show link
 Yes
 No

Description (max. 250 characters) *
Healthy Hitachi Air



Image (size 1224x432px, max. weight 300Kb) *


Image (size 600x488px, max. weight 300Kb)


Show video preview
 Yes
 No

Show youtube video
 Yes
 No

Save and back Cancel

Promotional content → Go to
CMS>Home>Page Elements>Header>Add
promotional content

You can have 1 to 3 cards (only one of them can be marked as main)

In each card you can edit:

- **Title* (40 characters)**
- **Description* (250 characters)**
- **Images*** - Mandatory add the two formats specified (Image (size 1224x432px, max. weight 300Kb) / Image (size 600x488px, max. weight 300Kb)
- **Show link – Y/N**
- **Show video loop or GIF – Y/N** (Only allowed in the main module). Depending if the content card has a square or rectangular image, you should select one or other of this formats:
(size 1224x432px) - rectangular
(size 600x488px) -square
- **Max weight:**
for GIFs: 300kb
for video loop: 2MB
- **Show Youtube Link – Y/N**

Menu

Cooling & Heating

air

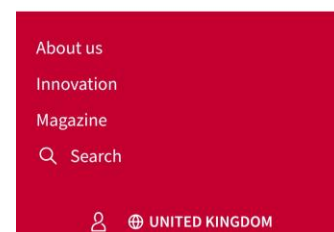
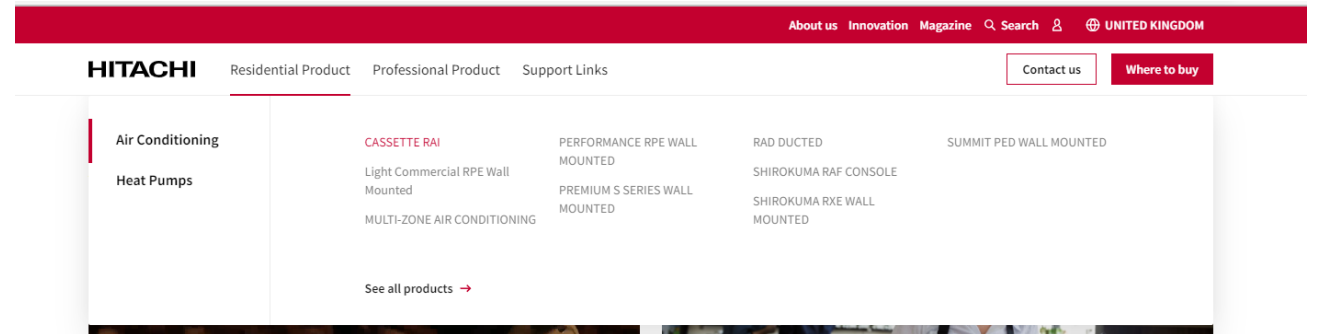
Menu

- **Description**

A single mega-menu for all type of user profiles.

Elements:

- Main area (red one) : About, Innovations, News, Projects and Log-in sections + Search bar + Country and language selector (for multilanguage countries).
- CTAs: Contact form and Where to Buy (Optional)
- Secondary Area
 - Residential products
 - Professional products
 - Support Links



Menu

Editable content:

Tab	Fields	Description
Menu link category	Residential products	Title of this tab is editable
	Professional products	Title of this tab is editable
Support links	Support links	Links of the support tab are editable: create new, edit existing ones, reorder or delete
Menu texts	CMS>Texts>Menu items	Texts displayed on the menu are editable
Where to buy CTA	CMS>Home>Checkbox "show WTB button"	To hide/show the Where to Buy CTA

Residential and professional products category

The screenshot shows the Hitachi CMS admin interface. The browser address bar displays `plastic.hitachi.teradisk.net/admin/product_range_menu`. The page title is "Menu Link Category" with a subtitle "Todos los registros de menu link category en la base de datos." The left sidebar contains a navigation menu with "CMS" selected, and sub-items: "Pages", "Texts", "Images", "Visitor countries", "Support Links", and "Menu Link Category". The main content area shows a table with two rows of menu link categories:

Name	Acciones
Productos Profesionales	Editar
Productos Residenciales	Editar

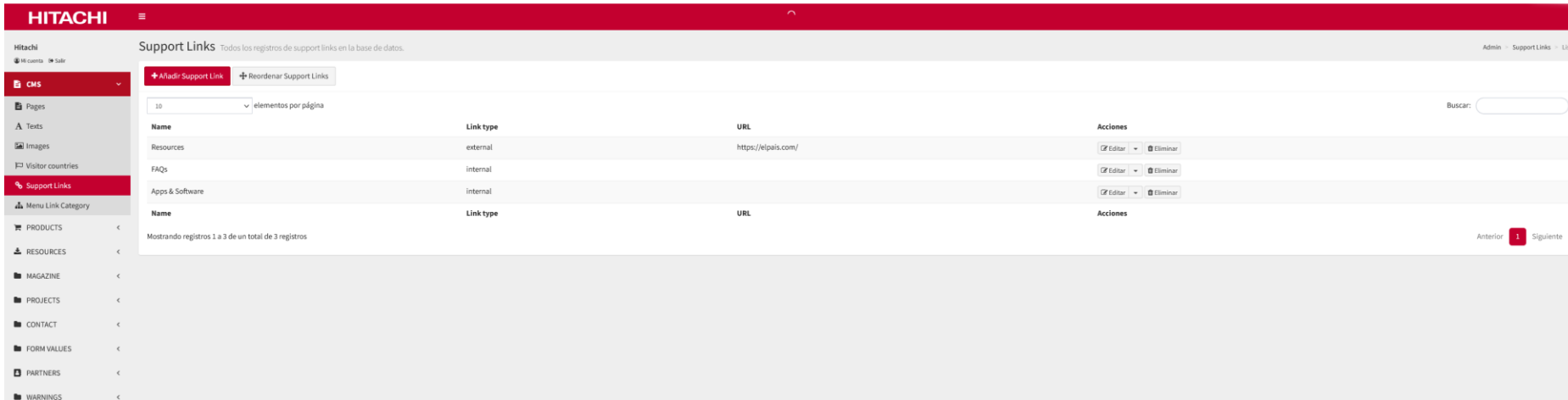
Below the table, it says "Mostrando registros 1 a 2 de un total de 2 registros". Navigation buttons "Anterior" and "Siguiente" are visible. A search bar labeled "Buscar:" is located at the top right of the table area.

Residential and Professional products category → Go to CMS>Menu link category

Here you can edit the texts of "residential products and professional products" category.

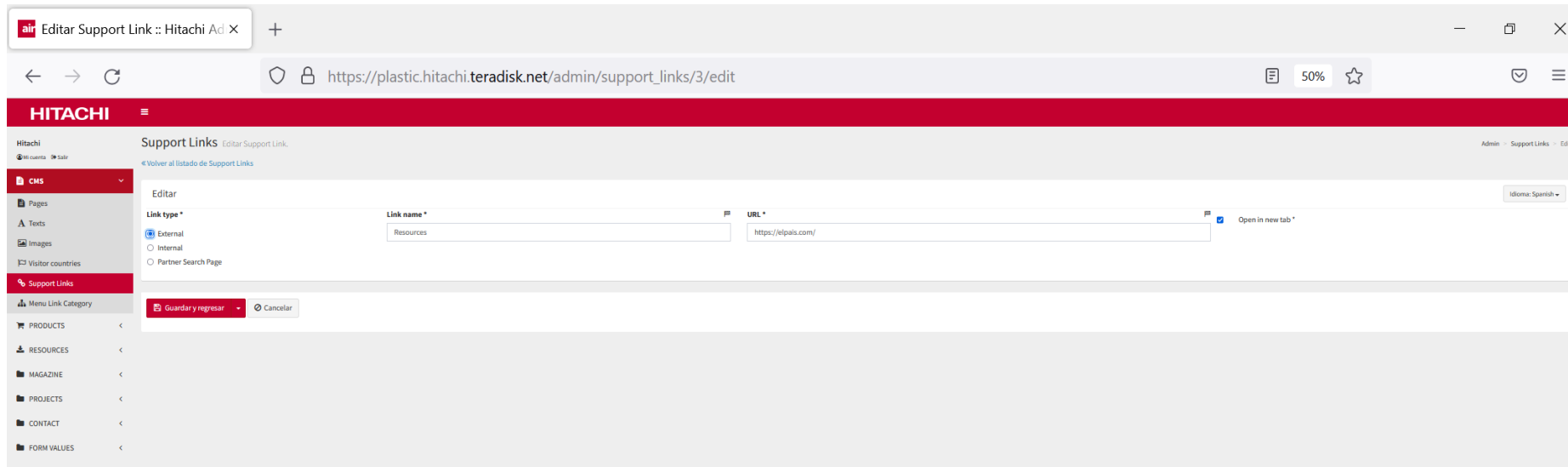
Reminder! Remember that from now on every time you add a new product range you must assign it to the menu in the "menu category link" field to make it accessible from the website menu

Support links



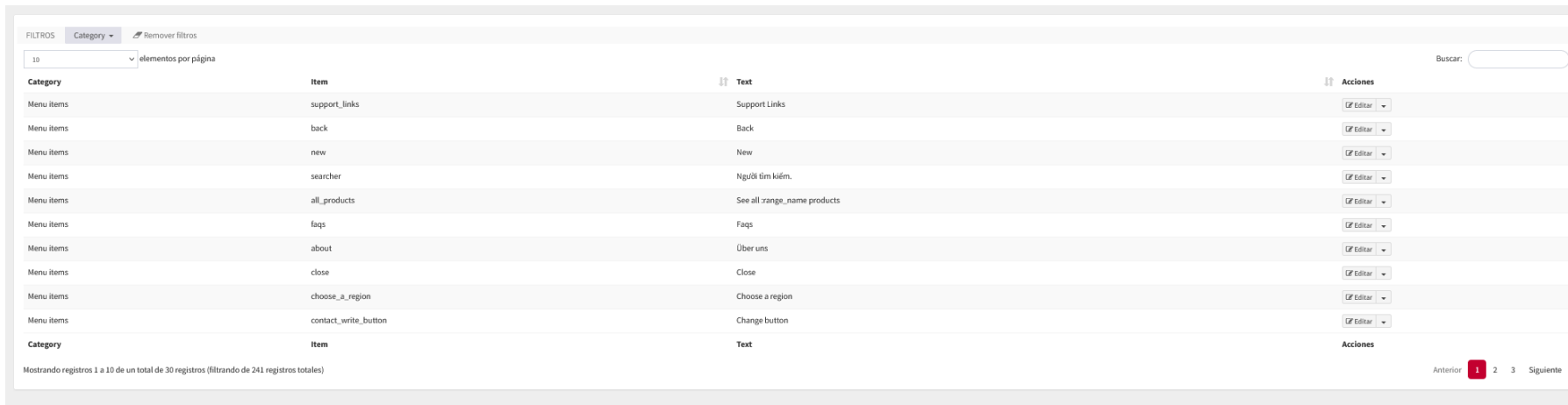
Support links tab → Go to CMS>Support links tab

Here you can add, reorder or edit the existing links in this tab.



Here you will find secondary links and links that need to be added locally – Links can be external or internal

Menu texts



FILTROS Category Remove filters

10 elementos por página

Buscar:

Category	Item	Text	Acciones
Menu items	support_links	Support Links	Editar
Menu items	back	Back	Editar
Menu items	new	New	Editar
Menu items	searcher	Người tìm kiếm.	Editar
Menu items	all_products	See all range_name products	Editar
Menu items	faq	Faqs	Editar
Menu items	about	Über uns	Editar
Menu items	close	Close	Editar
Menu items	choose_a_region	Choose a region	Editar
Menu items	contact_write_button	Change button	Editar

Mostrando registros 1 a 10 de un total de 30 registros (filtrando de 241 registros totales)

Anterior 1 2 3 Siguiente

Menu texts → Go to
CMS>texts>Menu items

Here you will find all the different texts that appear in the menu "back", "see products", etc...

Remember that in multi-language sites they should be changed and saved for both of the languages

Menu

Considerations

- Main menu (red) links cannot be managed through the CMS. If you need to add any to this category, please, ask Digital Team.
- It's not recommended to add further than 7 links to the main category.
- When you create a new range, you need to link it to the menu through the "Menu link tab" you will find in the ranges page at the CMS.
- NEW – tag can be added to new products in the menu by marking it in the product page
- After the change made in April 2022 Social networks are displayed in the footer as icons.

—
Product Ranges

air

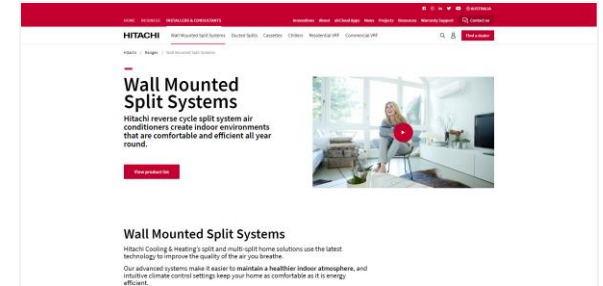
Cooling & Heating

Product Range - Subhome

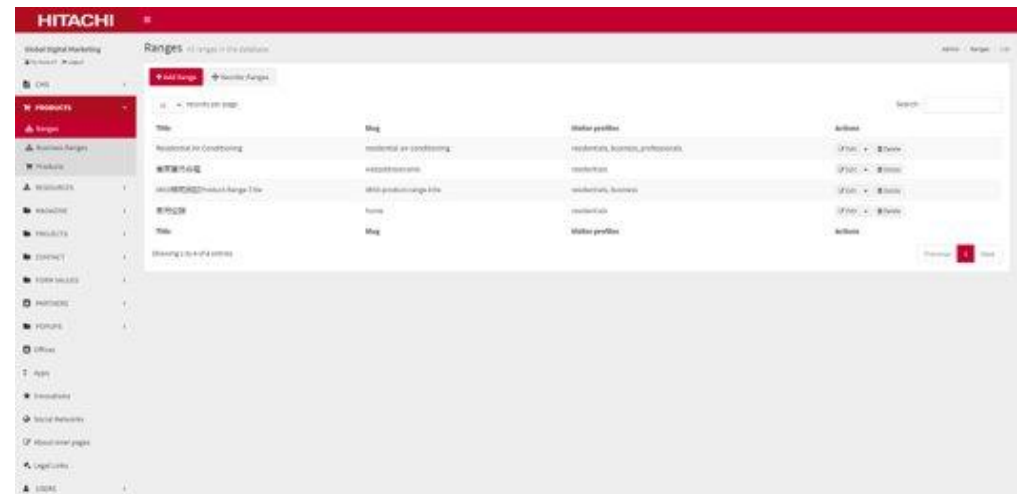
- Description

Elements:

- Header made up of title + text + image, gif or video + CTAs
- Body copy for SEO positioning
- Product grid including filters
- Bottom copy for SEO positioning



Products → Ranges



Product Range - Subhome

PRODUCTS ▾

- Ranges
- Business Ranges
- Products

RESOURCES <

MAGAZINE <

PROJECTS <

CONTACT <

FORM VALUES <

PARTNERS <

POPUPS <

FAQS <

Offices

Apps

Innovations

Social Networks

About inner pages

Legal Links

USERS <

SETTINGS <

DISTRIBUTION PAGE <

Administrators

Idioma: Spanish ▾

Editor

Title * **Breadcrumb** **Slug**

Used in menus and breadcrumbs If left empty, the title will be used If left empty it will generate from title

HTML id **Visitor profiles *** residential business professionals

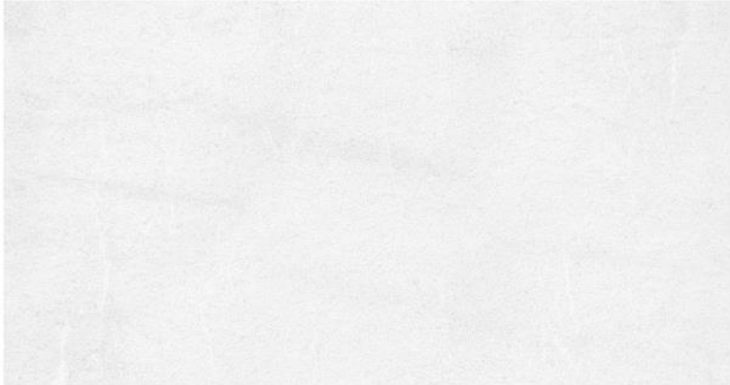
If left empty it will generate from title Select the visitor profiles where this range will be shown

Header Content Subranges Filters SEO

Header title - H1 (max. 81 characters) *

Header text (max. 151 characters) *

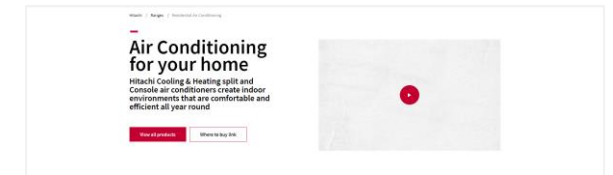
Header image (size 900x540px, max. weight 800Kb) *



Product Range - Subhome

Editable content:

Tab	Fields	Comments
Header	Header title (H1) * Header text* Header image* or GIF Option to include a link to YouTube: Yes/No Video link	-
Content	Display secondary CTA: Yes/No Text for secondary CTA - Responsive Text for secondary CTA - Desktop Link Type (it can be an internal or external link)* Select link (dropdown menu) - Section title – H2* Body Text* - Product grid title* - Title bottom text* Bottom text*	The primary CTA is mandatory, it is a static text, it is edited from: "CMS" → "Texts" The image of the grid is the one shown in the URL: www.hitachiaircon.xzy/ranges



Create your perfect environment

Hitachi Cooling & Heating's split and multi-split home solutions use the latest technology to improve the quality of the air you breathe. Our advanced systems make it easier to maintain a healthier indoor atmosphere, and intuitive climate control settings keep your home as comfortable as it is energy efficient.

[Read more](#)

Residential Air Conditioning



* Mandatory

Product Range - Subhome

Editable content:

Tab	Field	Comments
Subranges	-	Although this functionality appears in the CMS, it has not yet been launched.
Filters	Filter name* Type: number or checkbox*	The values of each product will be assigned when editing the products themselves.
	If "number" is selected: Range of numbers Unit of measurement	
	If "checkbox" is selected: Values	You can decide whether to use "." or "," to separate numbers in the "Settings" menu.

Filter by

Category

Wall Mounted Split Systems

Floor Mount Heat Pumps

Heating Capacity kW

Cooling Capacity kW

[Remove filters](#)

Tab	Fields	Comments
Product page	White CTA CTA: Yes/No Title CTA (max. 20 characters) Text CTA (max. 100 characters) CTA button (max. 20 characters) Red CTA – Quotations:	Here CTAs for quotation requests and Contact us can be added

* Mandatory

Product Range - Subhome

Editable content:

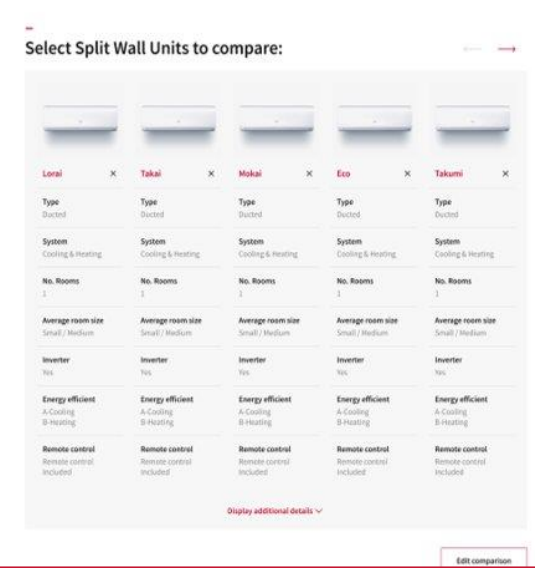
Tab	Fields	Comments
Product page - CTA	CTA: Yes/No Title CTA (max. 20 characters) Text CTA (max. 100 characters) CTA button (max. 20 characters)	Here CTAs for quotation requests and Contact us can be added
Product page - Red box	Title / Red box in footer (max. 100 characters) Text / Red box in footer (max. 110 characters) Link type / Red box in footer *	Here CTAs for quotation requests and Contact us can be added
Product page - Grey box	Title / Gray box in footer (max. 100 characters) Text / Gray box in footer (max. 110 characters) Link type / Gray box in footer *	Here CTAs for quotation requests and Contact us can be added



* Mandatory

Product Range - Subhome

Editable content:



Edit comparison

Tab	Fields	Comments
Product comparison	1.Title* 2.Field to upload the excel comparison	<p>The "Slug" is a mandatory field. It must be in the first row of the data table. It allows you to link the name of a product to the corresponding page of the website.</p> <p>The value to include in the Slug field would be "floor-small" (without quotation marks).</p> <p>Label: Through the "Label" field it is possible to highlight a specific feature of a product</p> <p>Maximum number of rows: No more than 25 rows will be displayed.</p> <p>Energy efficiency: If you need to include stars in the rating, copy the star symbol ★ included in the Excel sample.</p>

* Mandatory

CMS guide - Product Comparison functionality

The image displays two screenshots of the Hitachi CMS interface. The top screenshot shows the 'Ranges' editing page for 'Residential AC'. The navigation menu on the left includes 'PRODUCTS', 'Ranges', 'Business Ranges', and 'Products'. The 'Subranges' tab is highlighted with a red box. A callout box with a black background and white text says: 'Manageable from a tab at the "Ranges" and "Sub-Ranges" levels'. Below the callout, the 'Product Comparison' and 'Subranges' tabs are also highlighted with red boxes. The bottom screenshot shows the 'Subranges' editing page for 'airhome'. The 'Product Comparison' tab is highlighted with a red box. A red arrow points from the 'Product Comparison' tab in the top screenshot to the 'Product Comparison' tab in the bottom screenshot. The URL 'https://plastic.hitachi.teradisk.net' is visible in the bottom left corner.

CMS guide - Product Comparison functionality

Manageable from "Product Comparison" tab at the "Ranges" and "Sub-Ranges" levels

Fields to edit within the tab "Product Comparison":

Title of the comparison data table (mandatory)
Excel/CSV with product data for comparison

On the CMS you will also find some instructions on how to upload the Excel/CSV and a downloadable template to fill in.

*In product pages it exists a checkbox to mark products as highlighted in the comparative modal

Show as featured product

Header Product Comparison Content SEO

Comparison Module: Title *

Upload CSV file to import

Choose file No file chosen

Excel (.xls, .xlsx) or CSV (encoded as UTF-8, separated with ";") - you can change these values in Settings

View uploaded file

Instructions for filling in the Product Comparison Excel file:

Mandatory field: The "Slug" is a mandatory field. It must be in the first row of the data table. It allows you to link the name of a product to the corresponding page of the website. This value is the end of the URL of the product page. Example for the URL www.hitachaircon.com/ranges/dehumidifier/floor-small
The value to include in the Slug field would be "floor-small" (without quotation marks).

Label: Through the "Label" field it is possible to highlight a specific feature of a product (e.g. New, Most efficient, Best in class...). When included, the label will appear next to the product image with the highlighted feature. This row should not be removed from the Excel, even if it is not completed. Please note that it is possible to fill this field only for certain products.

Maximum number of rows: No more than 25 rows will be displayed.

Energy efficiency: If you need to include stars in the rating, copy the star symbol ★ included in the Excel sample. If you use a different star symbol, it may not be displayed correctly. Please note that other symbols are not allowed.

[Download the product comparison Excel sample](#)

Check the video and follow the steps!

1. [Editing the product comparison tab – Range & Subrange](#)
2. [Getting the excel file ready to upload!](#)

CMS guide - Product Comparison functionality

How to link the comparison modal

To display the comparison on two or more specific pre-selected products you must add at the end of the url the parameter title-range?compare=product1,product2. Each product added to the comparison, except the first one, must be separated by commas after the "=" sign.

Example:
hitachiaircon.com/uk/ranges/title-range?compare=yutaki-m,yutaki-o

Check the video and follow the steps!

[Linking the comparison modal in the product pages](#)

01. IL CONDIZIONATORE DI DESIGN INTELLIGENTE GARANTITO 5 ANNI

Hitachi's Akebono FrostWash is the uniquely designed single-split air conditioner. The indoor unit is made with great attention to detail, combining the color white in different textures: matt for the frame and bottom panel, satin for the front panel, and gloss for the frame. Akebono FrostWash is diponibile in three different sizes from 25, the smallest, to 50, to meet the needs of modern living. [Compare this product](#)





Fill out the form to download it

Download the whitepaper



Translate the legal text into your local language. Please use this form to download the following document. The personal data collected in this form may be used for marketing purposes. For further details, please do review our Privacy Policy on

Check the product comparison

Featured products

	RAD & RPI Split Ducted air conditioner <input type="checkbox"/>		AKEBONO FROSTWASH! Top choices <input type="checkbox"/>
--	--	--	---

Other products

	RAF Floor Mounted air conditioner <input type="checkbox"/>		Premium FrostWash Best seller <input type="checkbox"/>
---	--	---	--

Clean filters

Product Range - Subhome

Considerations

- Please do not modify the HTML ID. It is a global tracking code.
- In the "visitor profiles" field, select those you want to see this range in the menu.
- Assigning products to a range will be done when editing the products.

—
Product Detail Page

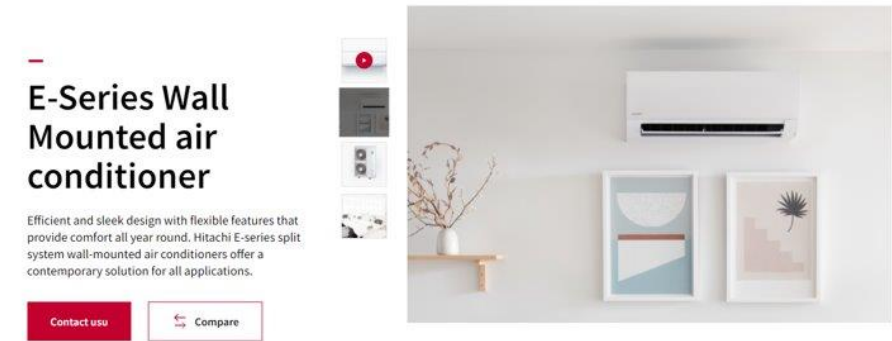
air

Product Detail - Inner page

- **Description** (migrating to new template, ETA September 2021 - Won't affect content already loaded into the CMS)

Elements:

- New header: title + text + images, gifs and/or videos + CTAs
- Feature modules
 - Only text
 - Image/GIF + text (right side)
 - Image/GIF + text (left side)
 - Slider
 - Only Image/GIF
- Data tables
- Related downloads
- Where to buy banner



Products → Products

HITACHI

Global Digital Marketing

Products All products in the database.

Admin Products List

My Account Logout

CMS

PRODUCTS

Business Ranges

RESOURCES

MAGAZINE

PROJECTS

CONTACT

FORM VALUES

PARTNERS

POPUPS

Offices

Apps

Innovations

Social Networks

About inner pages

Legal Links

USERS

ADD Product REORDER Products

FILTERS Range Remove filters

15 records per page

Download technical data

Title	Slug	Range	Subrange	Business Ranges	Downloads	Published	Actions
Product Example	product-example	Residential Air Conditioning	Restaurants			☑	[Edit] [Delete]
商品標題1	address-product1	商業單元系統	下樓文字	商品系列代碼: 0810-福利範圍/Product BusinessRange Title		☑	[Edit] [Delete]
0810-福利範圍/Product+Title	0810-product-products title	0810-福利範圍/Product-Range Title		0810-福利範圍/Product BusinessRange Title		☑	[Edit] [Delete]
空欄分離式/Product Title	frequency-separation	家用空調	空欄分離式			☑	[Edit] [Delete]
分離式Title	separate	家用空調	分離式			☑	[Edit] [Delete]
Title	Slug	Range	Subrange	Business Ranges	Downloads	Published	Actions

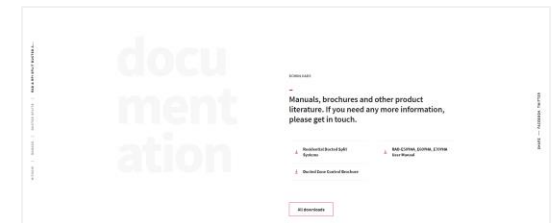
Showing 1 to 5 of 5 entries

Previous 1 Next

Product Detail - Inner page

Editable content:

Tab	Fields	Comments
General	Product model* Short description*	The "product models" and the "short description" appear on the card in the grid of the product gallery (range page or business verticals).
	-	
	Text*	The "Text" appears as an introduction on the product detail page.
	-	
	Business Ranges	The business verticals are those in which the product will appear.
-		
	Downloads	In the "Downloads" field you can select the downloadable documents related to this product.

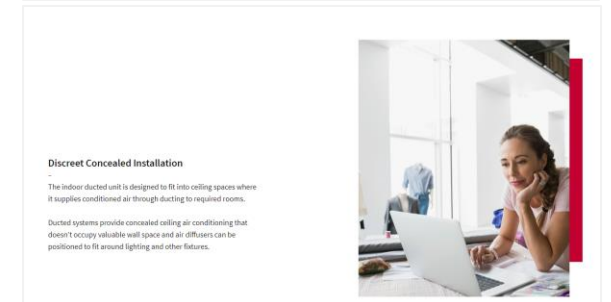


* Mandatory

Product Detail - Inner page

Editable content:

Tab	Fields	Comments
Images	Option to include a link to YouTube: Yes/No	
	Video link	
	Header image* Grid image	
Elements	The following modules can be combined in a flexible way to compose the product page design:	
	Image/GIF + Text	
	Text + Image/GIF	
	Text Slider Image/GIF	
	Footnotes	Rich text. Allows links.
Data tables	Add data table:	
	Single (regular data table)	It is necessary to include an Excel/CSV table for desktop and a PDF version for mobile (the Excel/CSV version will be uploaded after uploading the PDF).
	Multiple (for IDUs, require uploading thumbnails of each IDU)	
		Tables in Excel/CSV cannot have merged cells.



* Mandatory

Product Detail - Inner page

Editable content:

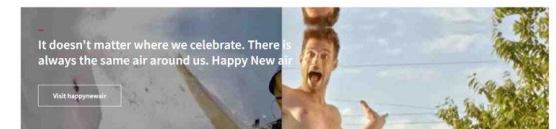
Tab	Fields	Comments
Product Features	The values that have been defined for the range to which this product belongs will appear here (e.g. capacity, color, efficiency). You must complete these fields according to the values of the product.	These values will appear on the product card and will be useful for filtering the products.



Tab	Fields	Comments
Additional information	Additional information title (max. 50 characters)* Additional information description (max. 250 characters)* - Enriched text box Image*(size 327px x 208px, max. weight 400Kb, PNG format mandatory)	Here other additional information about the benefits of the product can be included. This module is optional.



Tab	Fields	Comments
Banner	Banner description Banner CTA: Yes/No Banner CTA text Link type: external, internal, partner search page Banner background image (size 2200x900px, max. weight 400Kb)* - Only required if banner is active	This module is optional. Also, to include a CTA in the module is optional. You need to mark the checkbox of "Display promotional banner" to make the banner visible

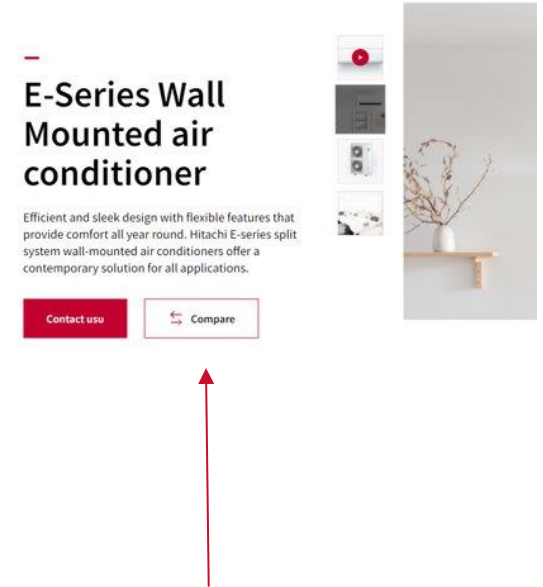


* Mandatory

Product Detail - Inner page

Editable content:

Tab	Fields	Comments
Modules	Show compare button: Yes/ No If yes – Select type of link: External, internal, partner search page	These values will appear on the product card and will be useful for filtering the products.



* Mandatory

Product Detail - Inner page

- Ranges
- Business Ranges
- Products**
- RESOURCES <
- MAGAZINE <
- PROJECTS <
- CONTACT <
- FORM VALUES <
- PARTNERS <
- POPUPS <
- FAQS <
- Offices
- Apps
- Innovations
- Social Networks
- About inner pages
- Legal Links
- USERS <
- SETTINGS <
- DISTRIBUTION PAGE <
- Administrators

Title (max. 81 characters) * 🚫

Used in menus and breadcrumbs

Breadcrumb 🚫

If left empty, the title will be used

Slug 🚫

If left empty it will generate from title

Range *

Subrange (* required if selected Range has Subranges)

General | Images | Elements | Data tables | SEO | Product Features

Published

Product model * 🚫

Short description (max. 151 characters) * 🚫

Text * 🚫

The new Hitachi 'S' Series range of split systems offers many innovative features, from enhanced energy efficiency, to airflow control and ultra-quiet operation. FrostWash addresses an issue that had long stumped the air conditioning industry - how to effectively and efficiently clean the inside of room air conditioning units.

With FrostWash, a revolutionary new cleaning technology, you can depend on cleaner, fresher air all year round.

Business Ranges

Downloads

Product Detail - Inner page

Considerations

- Select the "range" to which the product belongs from the drop-down menu. Do not select "sub-range" for now, as this functionality has not yet been launched.

Range *	Subrange (* required if selected Range has Subranges)
<input type="text" value="Residential Air Conditioning"/>	<input type="text" value="Select a subrange"/>

- The products can be published and unpublished by clicking on the checkbox "Published"

Published

- Note that **from June 2022 you can add captions to all images** (max 200 characters)

—
Business Verticals

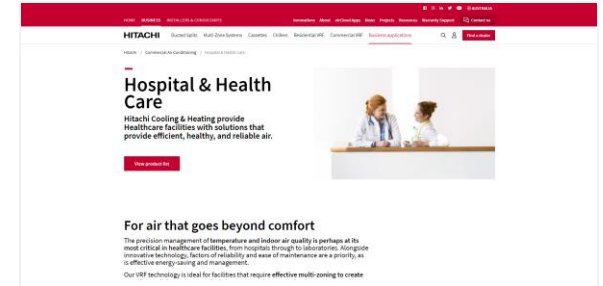
air

Business Vertical - Subhome

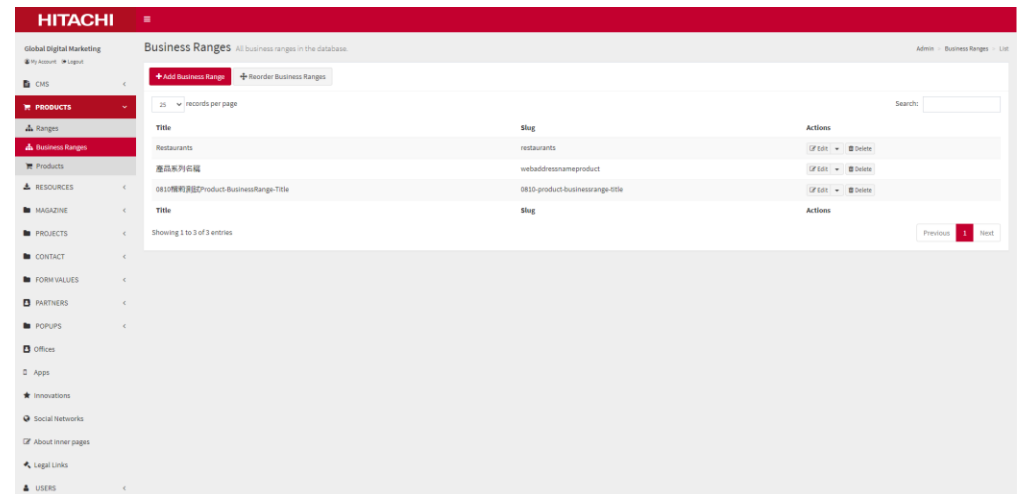
- Description

Elements:

- Header made up of title + text + image, gif or video + CTAs
- Body copy for SEO positioning
- Product grid including filters
- Bottom copy for SEO positioning



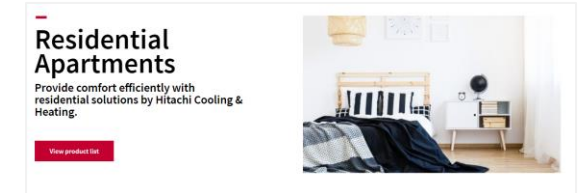
Products → Business Ranges



Business Vertical - Subhome

Editable content:

Tab	Fields	Comments
Header	Header title (H1) * Header text* Header image* or GIF Option to include a link to YouTube: Yes/No Video link Display secondary CTA: Yes/No Text for secondary CTA - Responsive Text for secondary CTA - Desktop Link Type (it can be an internal or external link)* Select link (dropdown menu)	-
Content	Section title – H2* Body Text* - Product grid title* - Title bottom text* Bottom text* - Grid image*	<p>The primary CTA is mandatory, it is a static text, it is edited from: "CMS" → "Texts"</p> <p>The image of the grid is the one shown in the URL: www.hitachiaircon.xzy/in-your-business</p>



Where comfort is part of the experience

Comfort is an essential element of every stay, but it is perceived as much more than the quality of the bed and the convenience of room service. It is also the ambience. Our climate control solutions for hotels ensure guests experience a comfortable environment from check-in to check-out and give business owners the technology to manage climate control effectively and improve energy efficiency.

[Read more](#) ▾

Our range of products for Residential Apartments



* Mandatory

Business Vertical - Subhome

- PRODUCTS ▼
 - Ranges
 - Business Ranges**
 - Products
- RESOURCES ◀
- MAGAZINE ◀
- PROJECTS ◀
- CONTACT ◀
- FORM VALUES ◀
- PARTNERS ◀
- POPUPS ◀
- FAQS ◀
- Offices
- Apps
- Innovations
- Social Networks
- About inner pages
- Legal Links
- USERS ◀
- SETTINGS ◀
- DISTRIBUTION PAGE ◀
- Administrators

Idioma: Spanish ▼

Editar

Title * 🚫
Restaurants
Used in menus and breadcrumbs

Breadcrumb 🚫

If left empty, the title will be used

Slug 🚫
restaurants
If left empty it will generate from title


HTML id
restaurants
If left empty it will generate from title

Products
× KPI - Renovación × test product × test product × Silent-Iconic™ 4-way Cassette Design Panel × Advanced Color Wired Controller (PC-ARFG) × SideSmart™ VRF
× Yutaki 2 × S-Series Premium Wall Mount with FrostWash Technology × RAF Floor Mounted air conditioner × RAD & RPI Split Ducted air conditioner

Header Content SEO

Header title - H1 (max. 81 characters) * 🚫
Restaurants Air Conditioning

Header text (max. 151 characters) * 🚫
To complete the dining experience, restaurants need a variety of climate control technologies to curate the ambience, from the kitchen to the table

Header image (size 900x540px, max. weight 800Kb) *


Business Vertical - Subhome

Considerations

- Please do not modify the HTML ID. It is a global tracking code.
- In the "Products" field, select the products you want to associate to this business vertical.

Products

× KPI - Renovación	× test product	× test product	× Silent-Iconic™ 4-way Cassette Design Panel	× Advanced Color Wired Controller (PC-ARFG)	× SideSmart™ VRF
× Yutaki 2	× Product A	× Product A	× S-Series Premium Wall Mount with FrostWash Technology	× RAF Floor Mounted air conditioner	
× RAD & RPI Split Ducted air conditioner					

—
Magazine

air

Magazine - Subhome

- **Description** (In December 2021 images sizes have changed as a result of some improvements done on this section*. Please, take a look on images specs on the [CMS images guideline](#))

Elements:

- Title
- Subtitle
- Filter by topic
- News grid



LIVING SPACES

Smart cities



LIVING SPACES
Select your HVAC

LIVING SPACES
Smart cities

LIVING SPACES
Best climate systems for restaurants

Thumbnails of new news are automatically embedded, static texts can be edited from: **CMS** → **Texts** → **Category: Magazine**

The screenshot shows the Hitachi CMS interface. On the left is a navigation menu with categories like CMS, Images, Visitor profiles, and various content types. The main area is titled 'Texts' and shows a list of 5 entries for the 'Magazine' category. Each entry has columns for 'Category', 'Item', and 'Text', along with an 'Actions' column containing 'Edit' and 'Delete' buttons. The entries are:

Category	Item	Text	Actions
Magazine	intro_title	Magazine	[Edit] [Delete]
Magazine	intro_text	We're proud of every hitachi installation. Here are some highlights from project...	[Edit] [Delete]
Magazine	remove_tag	Remove tag to see filters	[Edit] [Delete]
Magazine	more_news	More News	[Edit] [Delete]
Magazine	all_categories	All	[Edit] [Delete]

At the bottom of the list, it says 'Showing 1 to 5 of 5 entries'. There are also 'Previous' and 'Next' navigation buttons.

*This change doesn't affect images and content already uploaded. It just affects to new uploads

Magazine - Subhome

Considerations

- There is a global categorisation and tagging convention, please check with the Global Digital Marketing team.



- Please do not modify the HTML ID. It is a global tracking code.

We're proud of every Hitachi installation.

All Offices Living spaces Commercial spaces Public spaces Large-sale installations



Projects - Subhome - Categories

- **Important:** Due to the improvements made in this section in December 2021, now is possible to add a different title for each category

News Categories Editar News category. Admin > News Categories > Edi

« Volver al listado de News categories

Idioma: Spanish

Editar

Title * News - test Used in menus and breadcrumbs	Breadcrumb If left empty, the title will be used	Slug testing If left empty it will generate from title
HTML id testing If left empty it will generate from title	Category page title Test Noticias	

SEO

CMS>Magazine/projects -Categories

You can change the title depending on the category to have a different one for each category

Magazine – Detail page

- **Description** (In December 2021 images sizes have changed as a result of some improvements done on this section*. Please, take a look on images specs on the [CMS images guideline](#))

Elements:

- Title
- Date
- Header image
- Body copy + image(s) - Free composition through rich editor
- Related tags
- Related news module

*This change doesn't affect images and content already uploaded. It just affects to new uploads

Magazine → News

Title	Slug	Date	Category	Tags	Published	Actions
airCloud Home: How IoT Improves the Experience of Comfort	aircloud-home-how-iot-improves-the-experience-of-comfort	2020-08-24	Products by Hitachi	Residential Air Conditioning, apps, airCloud	☑	Of Edit - Of Delete
Remote Working Tips - How to Create the Ideal Productive Workspace	remote-working-tips-how-to-create-the-ideal-productive-workspace	2020-10-05	Home & Lifestyle	Residential Air Conditioning, tips & tricks, working from home	☑	Of Edit - Of Delete
Air Conditioner Filter Maintenance: 5 reasons to clean it	air-conditioner-filter-maintenance-5-reasons-to-clean-it	2020-10-20	Home & Lifestyle	Residential Air Conditioning, tips & tricks, maintenance	☑	Of Edit - Of Delete
The Shopping Experience and the Impact of In-store Ambiance	the-shopping-experience-and-the-impact-of-in-store-ambiance	2020-11-02	Business & Professional	-	☑	Of Edit - Of Delete
🔗@MAGAZINE=News+Title	kellynews	2021-08-10	🔗@MAGAZINE=Category+Title	working from home, Target test	☑	Of Edit - Of Delete

Magazine – Detail page

* Mandatory

Tab	Fields	Comments
General	Drop-down menu: select the category of the news* Date* Tags* Text*	The text is uploaded through a rich editor that allows you to include images, links, formatted text, etc.
Images	Header image* Grid image* Home and related grid image* Images inserted in text	The "Grid image" appears in the Magazine subhome, while the "Home and related grid image" image appears in the homepage and in the other related news module.



Grid image

Smart cities



Header image

"Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequatur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quiquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur? Quis autem vel eum iure reprehenderit qui in ea voluptate velit esse quam nihil molestiae consequatur, vel illum qui dolorem eum fugiat quo voluptas nulla pariatur?"



Inserted text image

More news



Smart cities

Best climate systems for restaurants

Title4

Home and related grid image

Magazine - Detail Page

- RESOURCES <
- MAGAZINE** v
- Categories
- Tags
- News**
- PROJECTS <
- CONTACT <
- FORM VALUES <
- PARTNERS <
- POPUPS <
- FAQS <
- Offices
- Apps
- Innovations
- Social Networks
- About inner pages
- Legal Links
- USERS <
- SETTINGS <
- DISTRIBUTION PAGE <
- Administrators

Title * **Breadcrumb** **Slug**

Used in menus and breadcrumbs If left empty, the title will be used If left empty it will generate from title

General Images SEO

Category * **Date *** Published

Tags

Type a new tag and press Enter on your keyboard to add it

Text (inserted image size: 1071x570px)

↶ ↷ Formats **B** *I* U x² x₂ I

Learn the most efficient way to solve specific Hitachi Cooling & Heating air condition error codes (also known as alarm codes) with our new series of video tutorials 'The Solvers'.

This exclusive series has been created with technicians and servicemen in mind to help them give the best service possible.



Magazine - Detail Page

Considerations

- Static texts can be edited from: **CMS** → **Pages** → **Category:** "magazine_detail"
- The news can be published and unpublished by clicking on the checkbox "Published"

 Published
- Important: in the case of news, it is necessary for the local team to complete the **"SEO" tab**.

—
Projects

air

Cooling & Heating

Projects - Subhome

- **Description** (In December 2021 images sizes have changed as a result of some improvements done on this section*. Please, take a look on images specs on the [CMS images guideline](#))

Elements:

- Title
- Subtitle
- Filter by topic
- Projects grid

We're proud of every Hitachi installation.

All Offices Living spaces Commercial spaces Public spaces Large-sale installations



LIVING SPACES
test 1



LIVING SPACES
test 2



LIVING SPACES
test 3

Thumbnails of new projects are automatically embedded, static texts can be edited from: **CMS** → **Texts** → **Category: Projects**

Title	Slug	Date	Category	Published	Actions
TRYP Higienopolis Hotel	tryp-higienopolis-hotel	2020-10-19	Living spaces	☑	☑ Edit ☑ Delete
📄@PROJECTS-Projects-Title	projects-projects-title	2021-08-10	📄@PROJECTS-Category-Title	☑	☑ Edit ☑ Delete

Showing 1 to 2 of 2 entries

*This change doesn't affect images and content already uploaded. It just affects to new uploads

Projects - Subhome - Categories

- **Important:** Due to the improvements made in this section in December 2021, now is possible to add a different title for each category

News Categories Editar News category. Admin > News Categories > Edi

« Volver al listado de News categories

Idioma: Spanish

Editar

Title * News - test Used in menus and breadcrumbs	Breadcrumb If left empty, the title will be used	Slug testing if left empty it will generate from title
HTML id testing if left empty it will generate from title	Category page title Test Noticias	

SEO

CMS>Magazine/projects -Categories

You can change the title depending on the category to have a different one for each category

Projects - Detail page

- **Project References - Page detail** (In December 2021 images sizes have changed as a result of some improvements done on this section*. Please, take a look on images specs on the [CMS images guideline](#))

Elements:

- Title
- Header image
- Body copy + image(s) - Free composition through rich editor
- Lateral summary including key project data
- Related projects module

*This change doesn't affect images and content already uploaded. It just affects to new uploads



Projects → Projects

Title	Slug	Date	Category	Published	Actions
TRYP Highendpols Hotel	tryp-highendpols-hotel	2020-10-19	Living spaces	<input checked="" type="checkbox"/>	Edit Delete
Hitachi VRF Case Study - North Kellyville Public School	hitachi-vrf-case-study-north-kellyville-public-school	2021-08-10	Hitachi VRF Case Studies	<input checked="" type="checkbox"/>	Edit Delete

Projects - Detail page

Tab	Fields	Comments
General	Drop-down menu: select the category of the Project* Date* Tags* Text*	The text is uploaded through a rich editor that allows you to include images, links, formatted text, etc.
Images	Header image* Grid image* Home and related grid image* Images inserted in text	The "Grid image" appears in the Magazine subhome, while the "Home and related grid image" image appears in the homepage and in the other related news module.

We're proud of every Hitachi installation.

All Offices Living spaces Commercial spaces Public spaces Large-scale installations



Grid image

LIVING SPACES

test 1



Header image



It really is amazing when you think about it that just by looking up on any given night, you could see virtually hundreds of thousands of stars, star systems, planets, moons, asteroids, comets and maybe a even an occasional space shuttle might wander by. It is even more breathtaking when you realize that the sky you are looking up at is for all intents and purposes the exact same sky that our ancestors hundreds and thousands of years ago enjoyed when they just looked up.

Inserted text image

more projects



test 1

test 2

test 3

Home and related grid image

Projects - Detail page

- Considerations**

Editing the Projects section is the same as editing the Magazine, except for the side summary which includes the key project data.

Tab	Fields	Comments
Extra	You can include values for those information you consider relevant (e.g. Date of installation) and related details (e.g. September 2016)	-

Extra

Title	Value		
localización	Madrid	+	-

LOCATION

[Kellyville North Public School](#), Kellyville New South Wales

DATE OF INSTALLATION

January 2019

DETAILS OF THE INSTALLATION

Total Nominal Cooling Capacity: 1359KW
Total Nominal Heating Capacity: 1536KW

INDOOR UNITS

95x Hitachi [4-Way Cassette Units](#) with motion sensor

OUTDOOR UNITS

24x Hitachi [Set Free X \(Sigma\) VRF](#) Units

CONTROLLERS

7x Hitachi Central Station EZ Controllers

KEY CRITERIA

Hitachi's high energy efficiency and exceptional controllability

- In the case of projects, **it is necessary for the local team to complete the "SEO" tab.**

—
Resources Library

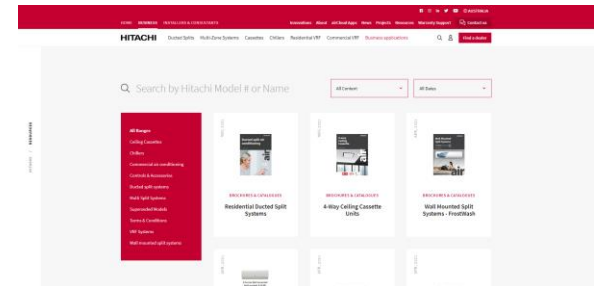
air

Resources Library

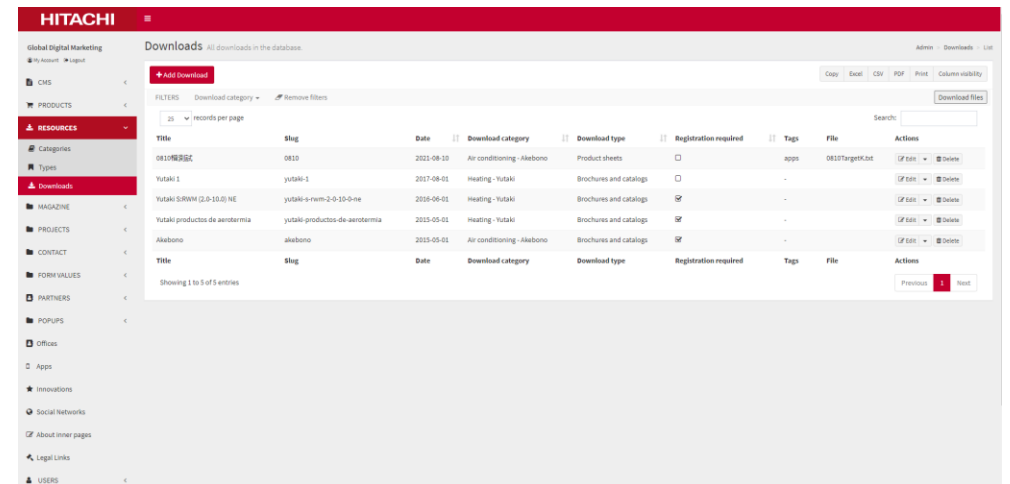
- **Description** (moving to a Global Resource Library by FY22, which will replace the local Resource libraries; will integrate with PMM to ease documentation updates)

Elements:

- Search bar
- Filters
- Shortcuts to documents (under login or not)



Resources → Downloads

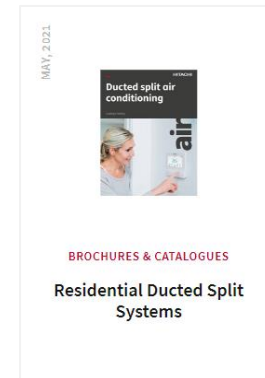


Categories and types are also edited via the Resources tab in the CMS: add, delete, modify.

Resources Library

Fields that appear on each card and that allow filtering the documentation that exists in the database:

Fields	Comments
Title*	Title of the document
Download category*	
Download type*	
Tags*	To ease the search process
Date*	Date on which the document was released
File*	Up to 50 Mb.
Grid image	



Select whether you want the document to be accessible under registration or not.

Registration required

Uncheck to allow unregistered users to download this resource

* Mandatory

Resources Library

- CMS
- PRODUCTS
- RESOURCES**
- Categories
- Types
- Downloads**
- MAGAZINE
- PROJECTS
- CONTACT
- FORM VALUES
- PARTNERS
- POPUPS
- FAQS
- Offices
- Apps
- Innovations
- Social Networks
- About inner pages
- Legal Links
- USERS
- SETTINGS

Idioma: Spanish

Editor

Title *

Breadcrumb
If left empty, the title will be used

Slug
If left empty it will generate from title

Registration required
Uncheck to allow unregistered users to download this resource

Download category *

Download type *

Date *

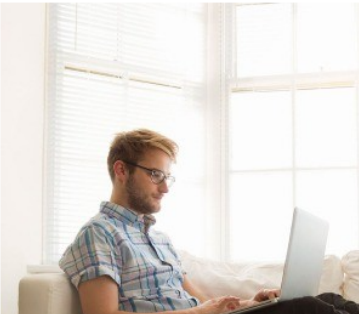
Tags

Type a new tag and press Enter on your keyboard to add it

File (max. size 50M) *

[View uploaded file](#)

Grid image (size 300x400px, max. weight 400Kb) *



Resources Library

Considerations

- It is possible to make a bulk download of all the files uploaded on the website via the "Download files" button.
- To download the database of registered users, go to: **"Users" → "Users"**
- To download the DB that lists which document has been downloaded by which user, go to: **"Users" → "Download Stats"**

—
Service Centres

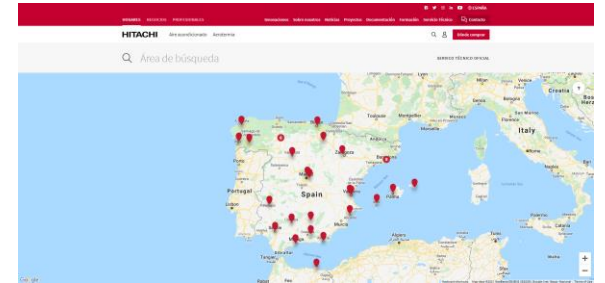
air

Service Centres

- Description

Elements:

- Search bar
- Map → Cards with contact details



Partners → Service Centres

Name	Address	Cp	City	State	Latitude	Longitude	Phone	Fax	Email	Web	Description	Actions
Hitachi Global	C/ López Santos, 2, Las Rozas (Madrid)	28231	Las Rozas	Madrid	40.4838731	-3.8588154	123 456 789	123 456 789	example@hitachi.com	http://www.hitachi.com	Lorem ipsum dolor sit amet, consectetur adipiscing elit, nunc a du i lectus. Suo[...]	Edit Delete

Service Centres

Fields for Service that appear on each card:

Fields	Comments
Name*	
Address*	
Postal code*	
City*	
State/Province*	
Latitude*	It is not necessary to fill in these fields manually, select the "Get the coordinates" button.
Longitude*	
Phone	
Fax	
Email	
Web	
Description	
Image	If no image is added, the Hitachi logo will appear by default.



* Mandatory

Service Centres

Hitachi Mi cuenta Salir

Service Centres Editar Service centre. Admin > Service Centres > Editar

[« Volver al listado de Service centres](#)

Editar

Name *

Address * **Postal code *** **City *** **State/Province ***


Latitude * **Longitude ***

Coordinates
[Get the coordinates](#)
[Check this coordinates in Google Maps](#)

Phone * **Fax**

Email **Web**
Full URL. It needs to start with http:// or https://

Description

Image (size 1208x500px, max. weight 400Kb)


Contact Us

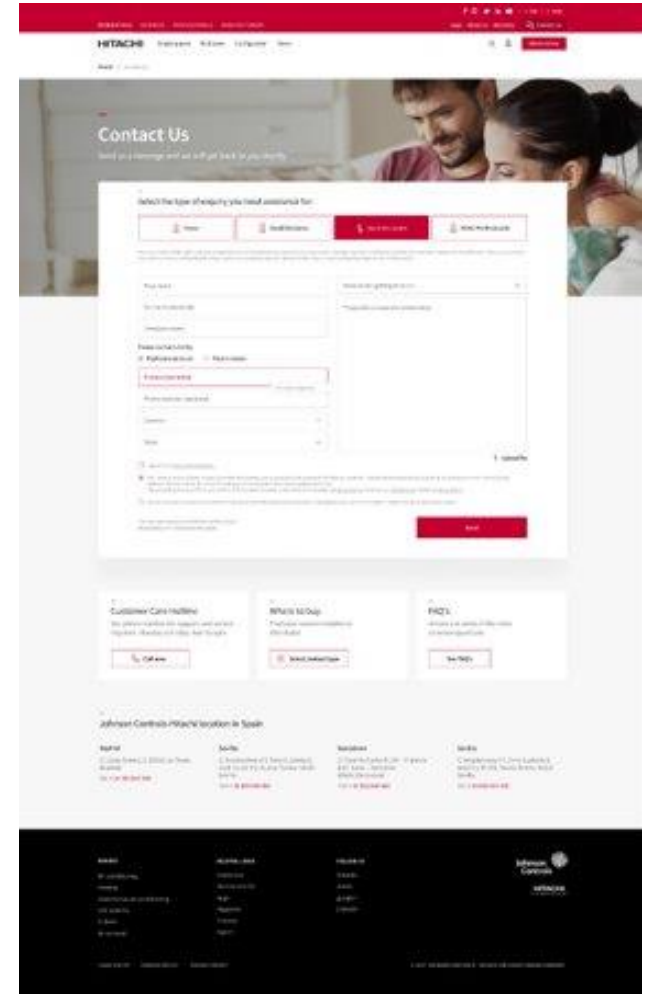
air

Contact Us

- Description

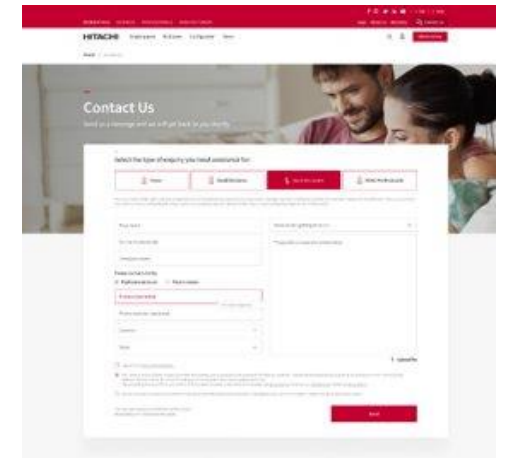
Elements:

- Main page: Title + Subtitle; fields,
- User profile selector (up to 4 profiles)
 - Form(s) – Two different forms targeted to end-users and small business (Form A) or Medium and Large Business and Professionals (Form B)
- Modules
- Office Contact details



Contact Us – Main page

Fields	Comments
Contact box title (max. 50 characters) *	
Header subtitle (max. 250 characters) *	
Profiles header title *	
Forms fields: First name *, Last name *, Email *, Reasons to keep in touch *, Details *, Attach file text *, Contact me text *, Company *, Phone *, Phone number *, Country *, state/province*, select a product*	Fields displayed in the forms
Text of the send button *	
Write again message *	
Continue button text (max. 40 characters) *	
Offices title (max. 90 characters) *	
Call us text *	
Step 1 text *	
Step 2 text *	
Partner type text: Air Conditioning *	Displayed in the where to buy module
Partner type text: Heat pumps *	Displayed in the where to buy module
Partner type text: Distributor *	Displayed in the whereto buy module
Show modules	Can be marked or unmarked
Show offices	Can be marked or unmarked
Show countries	Can be marked or un marked for each form separately
Show states	Can be marked or un marked for each form separately



Main page

HITACHI Admin > Pages > Listar

Hitachi **Pages** Todos los registros de pages en la base de datos. Admin > Pages > Listar

FILTROS Category Remover filtros Buscar:

Category	Name	Title	Slug	Acciones
About	about	About	about	Editar
About	about_detail			Editar
Apps	apps	airCloud Apps (es)	aplicaciones	Editar
Login and	account_registered	Cree su cuenta	registro-hecho	Editar
Login and	account_updated	Cuenta actualizada	perfil-actualizado	Editar
Login and	doubleoptin_confirm	Registro ok	registro-ok	Editar
Login and	login	Sign in	sign-in	Editar
Login and	password_change	Change password	password-change	Editar
Login and	password_email	Reset/Recover your password	password/email	Editar
Login and register	password_reset	Reset your password	password/reset	Editar

Mostrando registros 1 a 10 de un total de 59 registros Anterior **1** 2 3 4 5 6 Siguiente

**Step 1 → Go to
CMS>Pages>Contact**

Contact Us – Types

Fields	Comments
Title (max. 60 characters)	
Email	If it's left empty, request will be sent to general contact email set in settings
Form*	Can be linked to form A, B or both at the same time
Quotation	If it's marked an additional field with a dropdown of the ranges will be displayed.

It is possible to customise the e-mail address to which each enquiry should be sent.

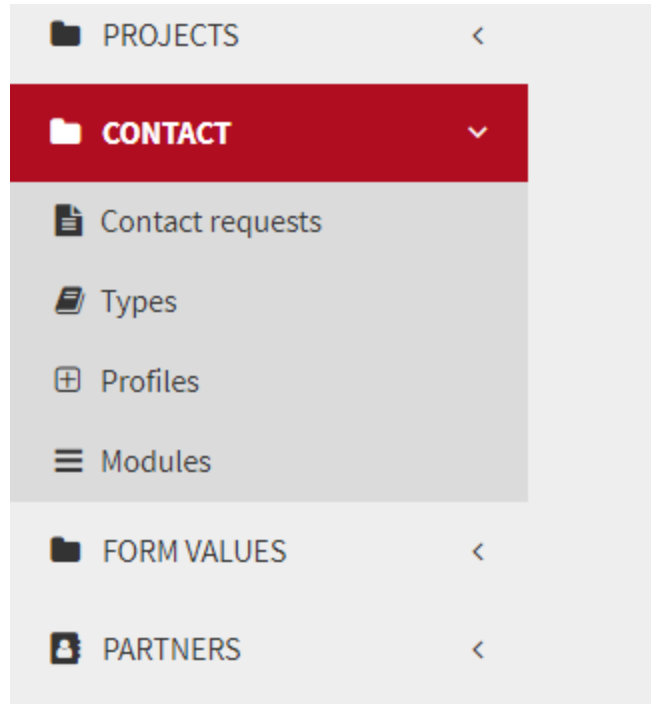
For example:

- If the user of Form B selects the reason "*How to become a partner*", the query is sent to mail.a@jci-hitachi.com
- If the user of Form B selects the reason "*Where to buy*", the query is sent to mail.b@jci-hitachi.com
- For both forms, A and B, if the users select the reason "*Other questions*" the query is sent to mail.c@jci-hitachi.com

Considerations:

- We need the local team to indicate which person/mailbox should receive each form (in function of the subject the user selects).
- It is necessary to identify the generic mailbox to which enquiries that do not have an assigned routing should be sent.

CMS>Contact



Step 2 → Go to CMS>Contact

Here you will be able to manage:

- Contact requests
- Profiles
- Contact reasons + email routings
- Featured modules content

CMS > Contact > Types

Contact Types Todos los registros de contact types en la base de datos.

+ Añadir Contact type Reordenar Contact types

10 elementos por página

Title	Email	Form	Quotations	Acciones
Commercial enquiry	ivan.gomez@bekodo.com	A	<input type="radio"/>	Editar Eliminar
Other	ivan.gomez@bekodo.com	Both	<input type="radio"/>	Editar Eliminar
Documentation enquiry	ivan.gomez@bekodo.com	Both	<input type="radio"/>	Editar Eliminar

Contact Types Añadir Contact type. Admin

← Volver al listado de Contact types

Añadir Contact type

Title (max. 60 characters)
Get a quotation

Email
test@jci-hitachi
If left empty, contact requests for this type will be sent to the generic mailto: email.example1@hitachi.com

Forms
A

Quotations

[Guardar y regresar](#) [Cancelar](#)

Step 4 → Go to CMS>Contact>Types

Here you can edit the contact reasons, in which form appear and the email routings.

How to add a new contact reason?

1. Click on add contact type
2. Introduce contact reason title
3. Introduce the email routing
4. Select the form (A, B or Both)
5. Select quotation box if you want to active a filed in the form that displays the different product ranges.

*What if I want to have the same contact reason in both forms but with different email routing?

It is possible to create two contact reasons with the same name and associate them to different forms and enter a different email for each one.

For example:

Get a quotation- end user - Form A- email.example1@jci-hitachi.com

Get a quotation- professionals-Form B-email.example2@jci-hitachi.com

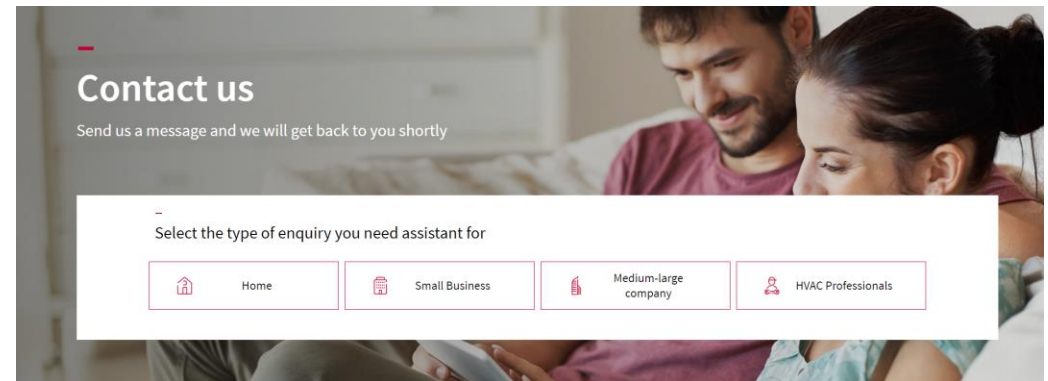
Contact Us – Profiles

Fields	Comments
Profile title (max. 40 characters)	
Select the form type	A or B
Active field	If it's unmarked the profile will be hidden

Up to 4:

- Residential end-users
- Small Business
- Medium and Large business
- HVAC Professionals

Can be hidden



CMS > Contact > Profiles

10 elementos por página

Title	Active	Acciones
HVAC Professionals	<input checked="" type="checkbox"/>	Editar
Bussines owner	<input checked="" type="checkbox"/>	Editar
Small Business	<input checked="" type="checkbox"/>	Editar
Home	<input checked="" type="checkbox"/>	Editar
Title	Active	Acciones

Mostrando registros 1 a 4 de un total de 4 registros

Contact Profiles Editar Contact profiles. Admin > Contact Profiles > Editar

[Volver al listado de Contact profiles](#)

Idioma: Spanish

Editar

Profile title (max. 40 characters) *

Home

Select the form type

A

Active

[Guardar y regresar](#) [Cancelar](#)

Step 5 → Go to CMS>Contact>Profiles

Here you will be able to manage the different profiles associated to the forms. By default the will be:

- Hvac Professionals
- Business owners
- Small business
- Home

Click on edit in each profile to

- Edit the profile title
- Change the form associated to
- Activate or deactivate the profile (If deactivated, the profile will not be displayed on the front page).

Contact Us – Modules

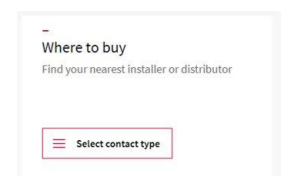
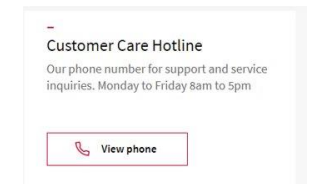
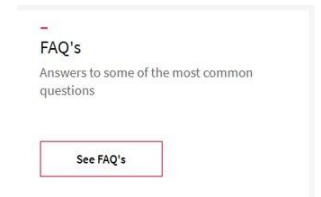
Fields	Comments
Title (max. 40 characters)	
Description (max. 150 characters)	
Types	Type of module
CTA	
CTA Mobile	Just for customer care hotline
Url/number	

These three new modules offer full flexibility. There are three types, these are sortable with each other (wnThis can be enabled or disabled.):

Adaptive link:
Possibility of including any link of interest, being able to add as many link modules as needed

Customers Care Hotline:
Modules to add contact phones. On mobile devices, clicking on the CTA calls the indicated phone number, on the desktop it shows the phone on the screen.

Where to buy:
Direct link to the Partner locator. If there's more than one partner type displays a dropdown.



CMS > Contact > Modules

Contact Modules Todos los registros de contact modules en la base de datos.

[+ Añadir Contact Modules](#) [+ Reordenar Contact Modules](#)

10 elementos por página

Title	Types	Acciones
Customer Care Hotline	Customers Care Hotline	Editar Eliminar
Where to buy	Where to buy	Editar Eliminar
FAQ's	Adaptive link	Editar Eliminar

Step 6 → Go to CMS>Contact>Modules

Here you can edit the modules displayed below the forms. There are three main types:

- Hvac Professionals
- Customer Care hotline module
- Where to by module
- Adaptive link module

Are sortable with each other

CMS > Contact > Modules

« Volver al listado de Contact Modules

Editar Idioma: Spanish

Title (max. 40 characters) *

Customer Care Hotline

Description (max. 150 characters) *

Our phone number for support and service inquiries, Monday to Friday 8am to 5pm

Types

Customers Care Hotline

Where to buy

Adaptive link

CTA (max. 40 characters) *

View phone

CTA Mobile *

Call now (M)

URL / Phone *

800 854 2680

Guardar y regresar Cancelar

How to manage modules

- Choose module title +description
- Select the type of module you want to be displayed
- Edit CTA for Desktop and mobile
- Introduce an url (for adaptive link type) or a phone number (customer care hotline)

*For Where to Buy module, the links displayed will be directly generated from the different profiles in the where to buy section.

CMS > Contact > Contact requests

Contacts Todos los registros de contacts en la base de datos. Admin > Contacts > Listar

FILTROS [Remover filtros](#)

10 elementos por página

Download contacts

Buscar:

Name	Email	Type	Company	Phone	Country	Subscribed to communications	IP	Date	Time	Quotations	States	Contact preferences	Profile type	Double opt-in	IP	Date	Time	Acciones
test test	paz.guadamillas-ext@ci-hitachi.com	Where to buy			-	Yes	88.0.213.16	2021-09-22	19:23	air Conditioning		email	Home	N/A				Editar
Ivan Gomez	admin@test.com	Get a quotation	Bekodo	900 844 480	-	Yes	54.247.170.190	2021-09-21	17:46	Residential Air Conditioning		email	Small Business	N/A				Editar
Ivan Gomez	admin@test.com	Where to buy	Bekodo	900 844 480	-	Yes	54.247.170.190	2021-09-21	17:46	air Conditioning		email	Home	N/A				Editar
Ivan Gomez	admin@test.com	Where to buy			-	Yes	54.247.170.190	2021-09-21	17:45	air Conditioning			Home	N/A				Editar
test test	paz.guadamillas-ext@ci-hitachi.com	Where to buy			-	Yes	88.0.213.16	2021-09-20	10:51				Home	N/A				Editar
test test	paz.guadamillas-ext@ci-hitachi.com	Where to buy	test	22222222	TEST paz 22.9	Yes	88.0.213.16	2021-09-20	09:56		asfasf	email	Small Business	N/A				Editar
test	paz.guadamillas-ext@ci-hitachi.com	Technical Support enquiry			-	Yes	88.0.213.16	2021-09-20	09:55				Home	N/A				Editar
marta monforte	marta@plasticbcn.com	Get a quotation	Plastic Creative Dig Proc Studio SL	629811120	Canada	Yes	217.125.26.137	2021-09-16	14:10	air Conditioning	afaf	email	Small Business	Pending				Editar
marta monforte	marta@plasticbcn.com	Where to buy			Canada	Yes	217.125.26.137	2021-09-16	14:08		asfasf		Home	Pending				Editar
Ivan Gomez	admin@test.com	Where to buy			TEST paz 22.9	Yes	88.1.219.45	2021-09-16	11:42		fafs		Home	N/A				Editar

Mostrando registros 1 a 10 de un total de 215 registros

Anterior **1** 2 3 4 5 ... 22 Siguiente

Step 3 → Go to CMS>Contact requests

>In this section the contact requests of the users are available.

*New: Profile type information will be displayed.

>You can click on “download contacts” to get an excel file with all the requests.

>To see and download the attached documents, click on edit in each request.

—
FAQs

Cooling & Heating

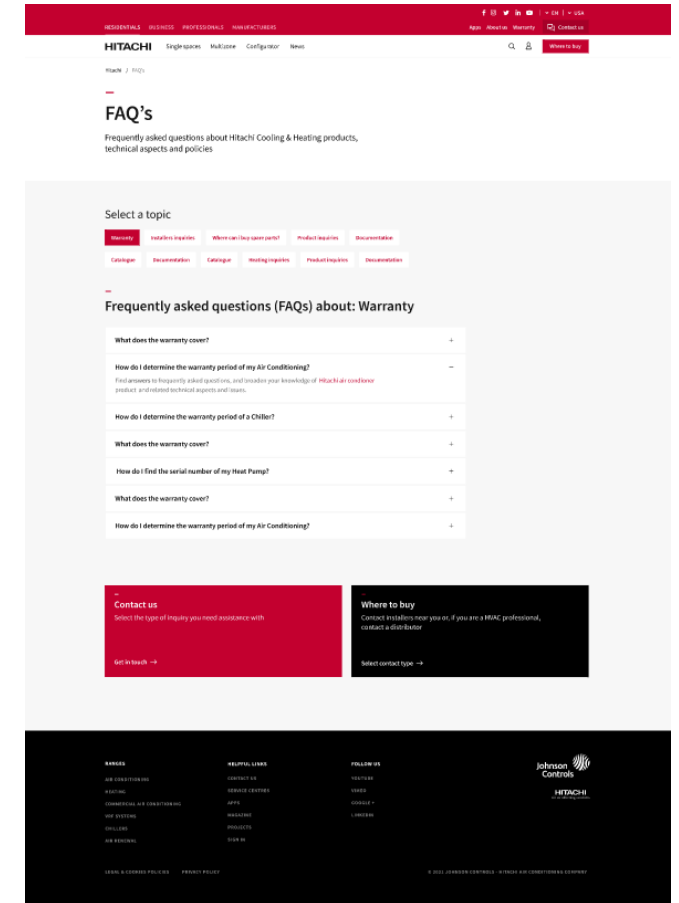
air

FAQs

- Description

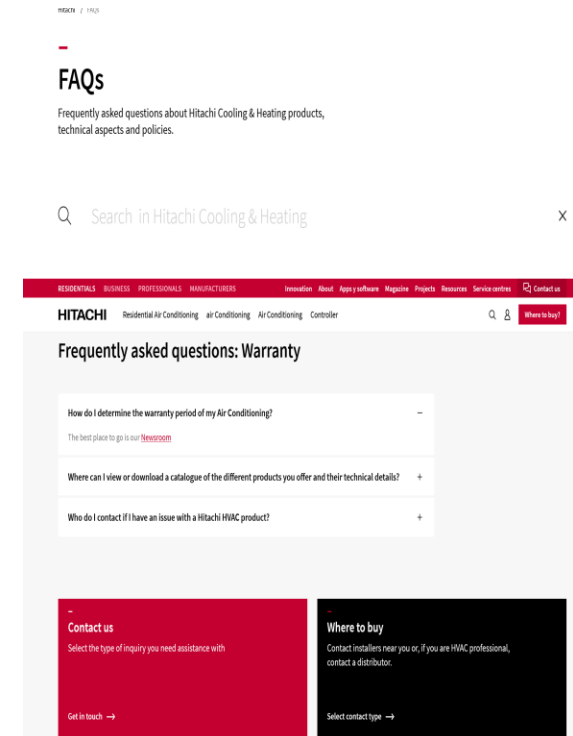
Elements:

- Title + Subtitle
- Filter by topic
- Questions & Answers
- Banners
 - Contact Us
 - Where to buy



FAQs– Main page

Fields	Comments
Header title (max. 64 characters) *	
Header subtitle (max. 200 characters) *	
Category page title (max. 80 characters) *	
Faqs page title (max. 80 characters) *	
Contact box title (max. 60 characters) *	
Write again message *	
Continue button text (max. 40 characters) *	
Contact box description (max. 300 characters) *	Text for modules at the end of the page
Contact box CTA (max. 60 characters) *	Text for modules at the end of the page
Partner Locator box title (max. 60 characters) *	Text for modules at the end of the page
Partner Locator box CTA (max. 60 characters) *	Text for modules at the end of the page
All category title *	
Description faqs section (Mobile) *	



Main page

The section will be delivered hidden

Settings Editar Setting

[« Volver al listado de Settings](#)

Editar

Item	Category
hide_sections	general

Value

<input type="checkbox"/> projects	<input type="checkbox"/> magazine	<input type="checkbox"/> technical_service
<input type="checkbox"/> apps	<input type="checkbox"/> about	<input type="checkbox"/> innovations
<input checked="" type="checkbox"/> faqs		

[Guardar y regresar](#) [Cancelar](#)

**Step 1 → Go to Settings>
Hide_sections and make
FAQs page visible**

***The url will be:
hitachiaircon.xyz/faqs**

CMS>Pages>FAQs

Hitachi Admin Pages Editar

Pages Editar Page.

[Volver al listado de Pages](#)

Idioma: Spanish

Editar

Category: FAQs Name: faqs

Title: FAQs Breadcrumb: FAQs Slug: faqs

Used in menus and breadcrumbs If left empty, the title will be used If left empty it will generate from title

Page Texts | SEO

Header title (max. 64 characters) *
FAQs

Header subtitle (max. 200 characters) *
Preguntas frecuentes sobre los productos, aspectos técnicos y políticas de Hitachi Cooling & Heating.

Category page title (max. 80 characters) *
Selecciona un tema

Faqs page title (max. 80 characters) *
Preguntas frecuentes: :topic

Contact box title (max. 60 characters) *
Contacto

Contact box description (max. 300 characters) *
Selecciona el tipo de consulta para la que necesita ayuda

Step 2 → Go to

CMS>Pages>FAQs

Here you will be able to edit the different texts of the main page and the texts displayed in the modules at the bottom (Contact us & Partner Locator)

FAQs– Categories

Fields	Comments
Title*	

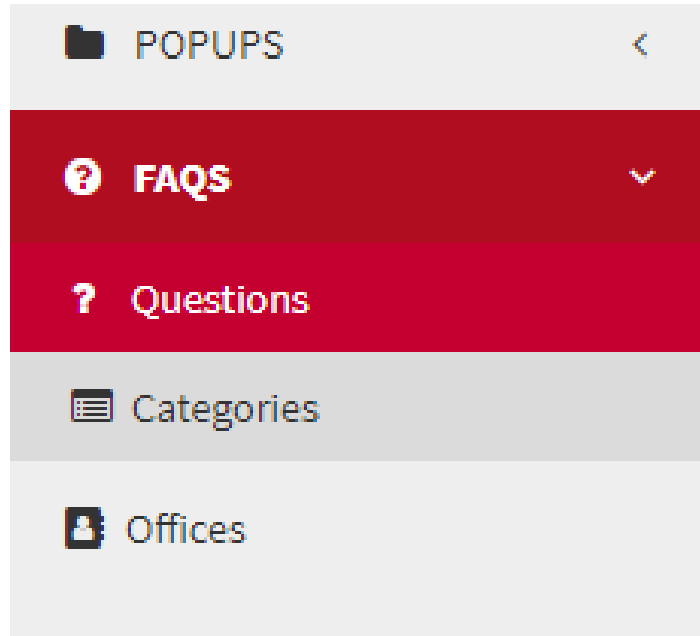
Select a topic

Warranty

All

Topics can be used to classify the questions. The topics can be ordered, a topic can also be classified as main, showing it open by default

CMS>FAQs



Step 2 → Go to CMS>FAQs

Here you will be able to manage:

- Questions and answers
- Categories

CMS>FAQs>Categories

Questions Categories Todos los registros de questions categories en la base de datos. Admin - Questions Categories - Listar

+ Añadir Questions categories + Reordenar Questions categories

10 elementos por página Buscar:

Title	Acciones
Catalogue	<input checked="" type="checkbox"/> Editar <input type="checkbox"/> Eliminar
Warranty	<input checked="" type="checkbox"/> Editar <input type="checkbox"/> Eliminar
Installers inquiries	<input checked="" type="checkbox"/> Editar <input type="checkbox"/> Eliminar
Product inquiries	<input checked="" type="checkbox"/> Editar <input type="checkbox"/> Eliminar
Documentation	<input checked="" type="checkbox"/> Editar <input type="checkbox"/> Eliminar
Heating inquiries	<input checked="" type="checkbox"/> Editar <input type="checkbox"/> Eliminar

Questions Categories Editar Questions categories. Admin - Questions Categories - Editar

« Volver al listado de Questions categories

Idioma: Spanish

Editar

Title *

Used in menus and breadcumbs

SEO

SEO Title

Used in page title

SEO Description

Image (size 1200x675px, max. weight 400kb)

HTML < head > additional code

Leave this field empty unless you've been provided a specific code to paste. This code will be added into the < head > section of this page.

Step 3 → Go to CMS>FAQs>Categories

If needed, you can also create categories to link the questions to them.

Note that you need first to create the category and then go to questions and link it to it

FAQs– questions

Fields

Comments

Title

Category

Question text*

Response text*

Date*

Frequently asked questions: Warranty

How do I determine the warranty period of my Air Conditioning? –

The best place to go is our [Newsroom](#)

Where can I view or download a catalogue of the different products you offer and their technical details? +

Who do I contact if I have an issue with a Hitachi HVAC product? +

You can create as many questions and answers as you need. These are also sortable with each other. The first question of each topic will always appear displayed by default

CMS>FAQs>Questions

Questions Todos los registros de preguntas en la base de datos. Admin - Questions

+ Añadir Questions + Reordenar Questions

10 elementos por página

Buscar:

Title	Date	Acciones
Test andy - septiembre	2021-09-01	Editar Eliminar
Test 4	2021-07-01	Editar Eliminar
Warranty period	2017-12-14	Editar Eliminar
Warranty cover	2017-12-14	Editar Eliminar
Heat Pum Serial Number	2017-12-14	Editar Eliminar
Test 5	2021-07-01	Editar Eliminar
Test 6	2021-07-01	Editar Eliminar
Test 8	2021-07-01	Editar Eliminar
Test 7	2021-07-01	Editar Eliminar
Test hvan	2021-09-30	Editar Eliminar
Title	Date	Acciones

Mostrando registros 1 a 10 de un total de 10 registros

Anterior 1 Siguient

Step 4 → Go to CMS>FAQs>questions
 >Here you can introduce the different Q&A to display and link them to a category

You can add more questions or reorder them.

Questions Editar Questions Admin - Questions - Editar

Editar

Titulo * Category

General SEO

Question text (max. 100 characters) **

Response Text **

14/12/2017

Cancelar

—
Where to buy

air

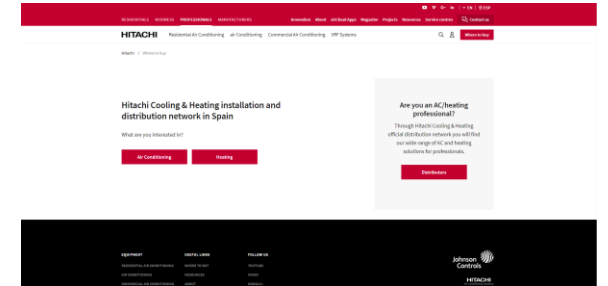
Where to Buy

- Description

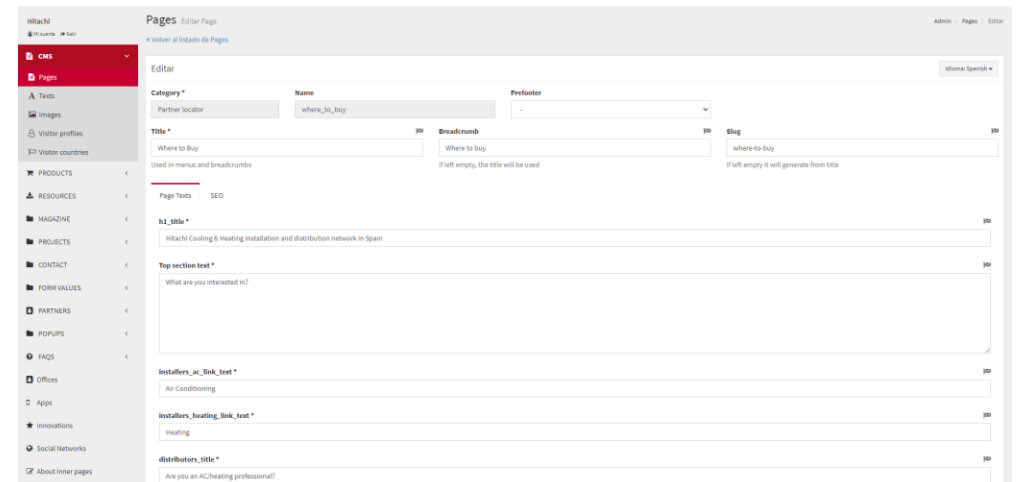
Elements (if needed to highlight e.g. Installers and Wholesellers)

- Selector

If it's not necessary to differentiate partner type, but you only want to show one type of partner (e.g. retailers) this screen is not displayed.



CMS → Pages → Category: Where to buy



Where to buy

Editable content:

Tab	Fields	Description
Page Texts	H1 title*	
	Top section title*	Text over the buttons
	Installers AC link text*	
	Installers Heating link text*	
	Distributors title*	
	Distributors text *	
	Distributors link text *	

Hitachi Cooling & Heating installation and distribution network in Spain

What are you interested in?

[Air Conditioning](#) [Heating](#)

Are you an AC/heating professional?

Through Hitachi Cooling & Heating official distribution network you will find our wide range of AC and heating solutions for professionals.

[Distributors](#)

* Mandatory

Where to buy

CMS

Pages

- Texts
- Images
- Visitor profiles
- Visitor countries

- PRODUCTS
- RESOURCES
- MAGAZINE
- PROJECTS
- CONTACT
- FORM VALUES
- PARTNERS
- POPUPS
- FAQS
- Offices
- Apps
- Innovations
- Social Networks
- About inner pages
- Legal Links
- USERS

Idioma: Spanish

Category * Partner locator

Name where_to_buy

Prefooter -

Title * Where to Buy

Used in menus and breadcrumbs

Breadcrumb Where to buy

If left empty, the title will be used

Slug where-to-buy

If left empty it will generate from title

Page Texts SEO

h1_title * Hitachi Cooling & Heating installation and distribution network in Spain

Top section text * What are you interested in?

installers_ac_link_text * Air Conditioning

installers_heating_link_text * Heating

distributors_title * Are you an AC/heating professional?

distributors_text * Through Hitachi Cooling & Heating official distribution network you will find our wide range of AC and heating solutions for professionals.

Where to Buy – Search pages

The first step to adding partners is to add locations.

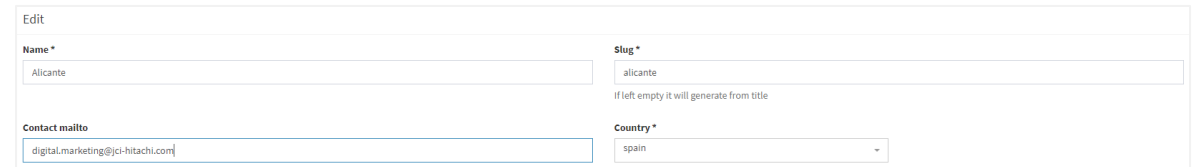
How to add state/provinces or cities

Manual process:

- Complete the following fields:
 - Name of the state/province or city
 - Contact email to which notifications should be sent (only for state/provinces)
 - If it should be featured, select “Top”

Bulk upload:

- Click on the “Download states” or “Download cities” button
- Edit the Excel file
- Upload the file by clicking on the “Upload states” or “Upload cities” button



The screenshot shows an 'Edit' form with the following fields:

- Name ***: A text input field containing 'Alicante'.
- Slug ***: A text input field containing 'alicante'. Below it, a note reads 'If left empty it will generate from title'.
- Contact mailto**: A text input field containing 'digital.marketing@jci-hitachi.com'.
- Country ***: A dropdown menu with 'spain' selected.

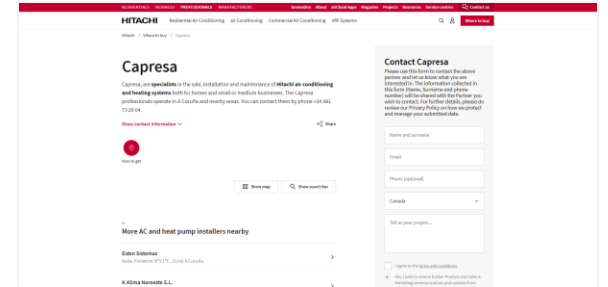


Where to Buy – Partner pages

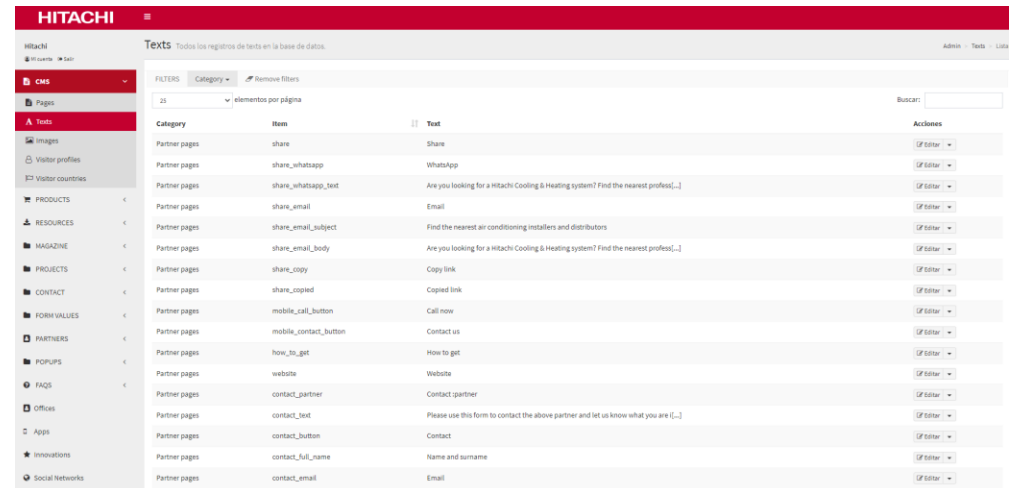
- Description

Elements:

- Title
- Introduction text
- Contact details
- Map
- Other partners nearby
- Sidebar contact form



These pages are mostly made of dynamic content. Static texts must be edited from the "Texts" tab. **CMS → Texts → Category: Partner pages**



Where to Buy – Search pages

How to add partners (In the CMS: Partners → Partners)

Manual process:

- Complete the following fields:
 - Address*
 - Postal code*
 - City*
 - For latitude and longitude click on “Get the coordinates”*
 - Phone*
 - Fax
 - Email
 - Web

If you do not want to display the address, select the option "Private address".

Private address

Bulk upload:

- Click on the “Download partners
- Edit the Excel file
- Upload the file by clicking on the “Upload partners” button

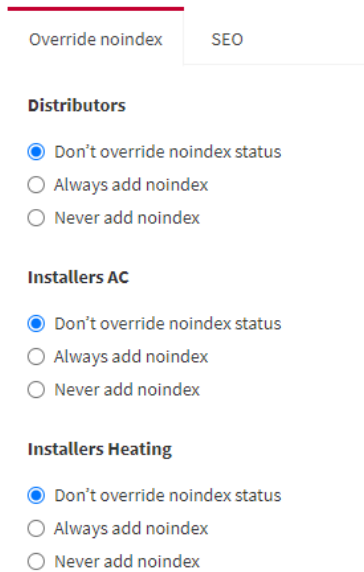
Upload partners

Download partners

Where to Buy

Considerations

- Please ignore options to override URL status directives.



The screenshot shows a settings page with two tabs: 'Override noindex' (active) and 'SEO'. Below the tabs, there are three sections, each with a heading and three radio button options:

- Distributors**
 - Don't override noindex status
 - Always add noindex
 - Never add noindex
- Installers AC**
 - Don't override noindex status
 - Always add noindex
 - Never add noindex
- Installers Heating**
 - Don't override noindex status
 - Always add noindex
 - Never add noindex

- The search radius can be edited through the CMS (Settings tab).
- To download the database of contact requests, go to:
"Partners" → "Contact requests"

—
About Us

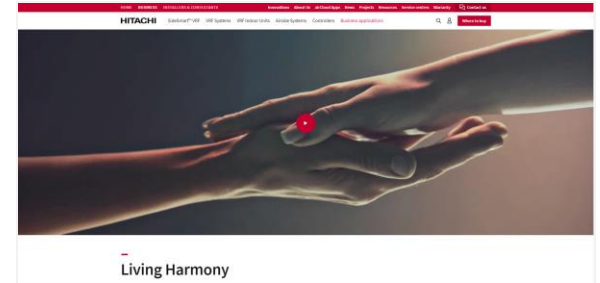
air

About Us - Subhome

○ Description

Elements:

- Video
- Title
- Text
- Text in two columns
- Image gallery
- Thumbnails to access inner pages



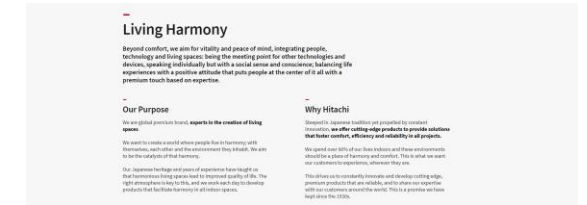
CMS → Pages → Category: About

A screenshot of a CMS interface. The top navigation bar is red with the HITACHI logo. Below it, the main content area is titled 'Service Centres' and shows a table of service centres. The table has columns for Name, Address, Cp, City, State, Latitude, Longitude, Phone, Fax, Email, Web, and Description. There is also an 'Actions' column with icons for edit and delete. The table contains one entry for 'Hitachi Global' with details for Las Rozas, Madrid. A sidebar on the left contains a menu with categories like 'Global Digital Marketing', 'CMS', 'PRODUCTS', 'RESOURCES', 'MAGAZINE', 'PROJECTS', 'CONTACT', 'FORM VALUES', 'PARTNERSHIP', 'Partners', 'Service centres', 'Contact requests', 'Cities', 'States', 'Partner types', 'Installer subtypes', 'Countries', 'Contact Countries', 'POPUPS', and 'Offices'. The 'Service centres' category is currently selected.

Name	Address	Cp	City	State	Latitude	Longitude	Phone	Fax	Email	Web	Description	Actions
Hitachi Global	C/ López Santos, 2, Las Rozas (Madrid)	28231	Las Rozas	Madrid	40.4838731	-3.8588154	123 456 789	123 456 789	example@hitachi.com	http://www.hitachi.com	Lorem ipsum dolor sit amet, consectetur adipiscing elit, nunc a dui lectus. Suspend...	[Edit] [Delete]

About Us - Subhome

Tab	Fields	Description
Page Texts	Header title*	
	Header text*	
	Column 1 title*	
	Column 1 text*	
	Column 2 title*	
	Column 2 text*	
	offices_title*	It will disappear with the implementation of the new Contact Us
	Options	Fields
Page Elements	Header*	Image + Image ALT Option to include a link to YouTube: Yes/No Link
	Slider*	Title of the module Text Images x2 (desktop + responsive)
	Thumbnails	Title of the module Access other content: Thumbnail Title Link



* Mandatory

About Us - Subhome

- Visitor profiles
- Visitor countries
- PRODUCTS <
- RESOURCES <
- MAGAZINE <
- PROJECTS <
- CONTACT <
- FORM VALUES <
- PARTNERS <
- POPUPS <
- FAQS <
- Offices
- Apps
- Innovations
- Social Networks
- About inner pages
- Legal Links
- USERS <
- SETTINGS <
- DISTRIBUTION PAGE <
- Administrators

Title * Used in menus and breadcrumbs

Breadcrumb If left empty, the title will be used

Slug If left empty it will generate from title

Page Texts | **SEO** | Page Elements

Header title (max. 60 characters) *

Header text *

← B I Ix ↻ <>

Beyond comfort, we aim for vitality and peace of mind, integrating people, technology and living spaces: being the meeting point for other technologies and devices, speaking individually but with a social sense and conscience; balancing life experiences with a positive attitude that puts people at the center of it all with a premium touch based on expertise.

p

Both title and text must be filled for header to show

Column 1 title (max. 60 characters) *

Column 1 text *

← B I Ix ↻ <>

We are global premium brand, **experts in the creation of living spaces.**

We want to create a world where people live in harmony; with themselves, each other and the environment they inhabit. We aim to be the catalysts of that harmony.

Our Japanese heritage and years of experience have taught us that harmonious living spaces lead to improved quality of life. The right atmosphere is key to this, and we work each day to develop products that facilitate harmony in all indoor spaces.

About Us - Inner Page

- Description

Elements:

- Header: Title + Text + Image or Video
- Content - Free composition with modules of 1, 2 or 3 columns
- Shortcuts to related contents



About Inner Pages

HITACHI

Hitachi Global
My Account | Logout

CMS
PRODUCTS
RESOURCES
MAGAZINE
PROJECTS
CONTACT
FORB VALUES
PARTNERS
POPUPS
Offices
Apps
Innovations
Social networks
About inner pages
Legal Links
Warranty Links
USERS
SETTINGS

About Inner Pages All about inner pages in the database. Admin - About Inner Pages - List

+ Add About inner page + Reorder About inner pages

25 records per page Search:

Title	Slug	Actions
No data available in table		
Title	Slug	Actions
Showing 0 to 0 of 0 entries		

Previous Next

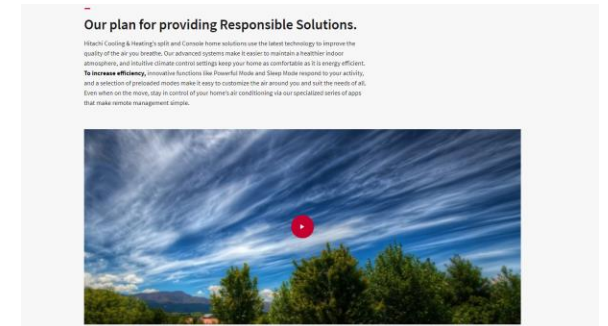
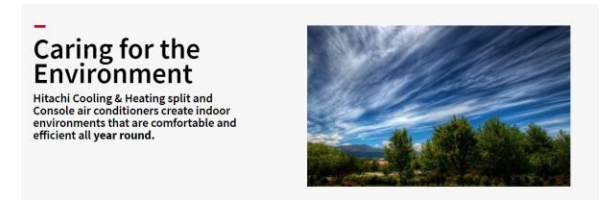
https://www.hitachi.com.au

About Us - Inner Page

Editable content:

Tab	Fields	Comments
Page Texts	Header title*	
	Header text*	
	Image + Image ALT	
	Option to include a link to YouTube: Yes/No Video link	
Elements	The following modules can be combined in a flexible way to compose the product page design: 1 column: Image + Title + Text 2 columns: Image + Title + Text x2 3 columns: Image + Title + Text x3	Option to include a link to YouTube in all cases
Thumbnails	Thumbnail section title - Content thumbnails Image Link (internal or external)	The option to include thumbnails allows you to link only to content related to the topic of the page.

* Mandatory



About Us - Inner Page

- PRODUCTS
- RESOURCES
- MAGAZINE
- PROJECTS
- CONTACT
- FORM VALUES
- PARTNERS
- POPUPS
- FAQS
- Offices
- Apps
- Innovations
- Social Networks
- About inner pages**
- Legal Links
- USERS
- SETTINGS
- DISTRIBUTION PAGE
- Administrators
- CMS Guide

Title (max. 81 characters) *

Used in menus and breadcrumbs

Slug

If left empty it will generate from title

- Header
- Elements
- Thumbnails
- SEO

Header title (max. 60 characters) *

Header text *

← **B** *I* U 🔗 `<>`

Hitachi Cooling & Heating split and Console air conditioners create indoor environments that are comfortable and efficient all **year round**.

p

Image (size 900x549px, max. weight 800Kb)



Choose file

—
Innovations

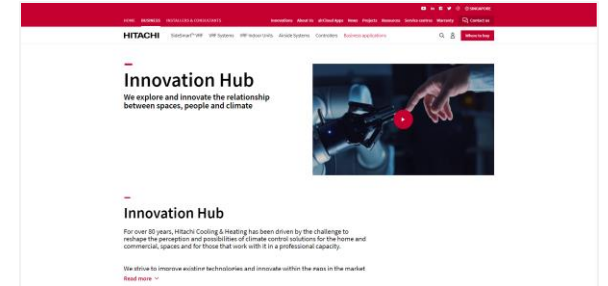
air

Innovations - Subhome

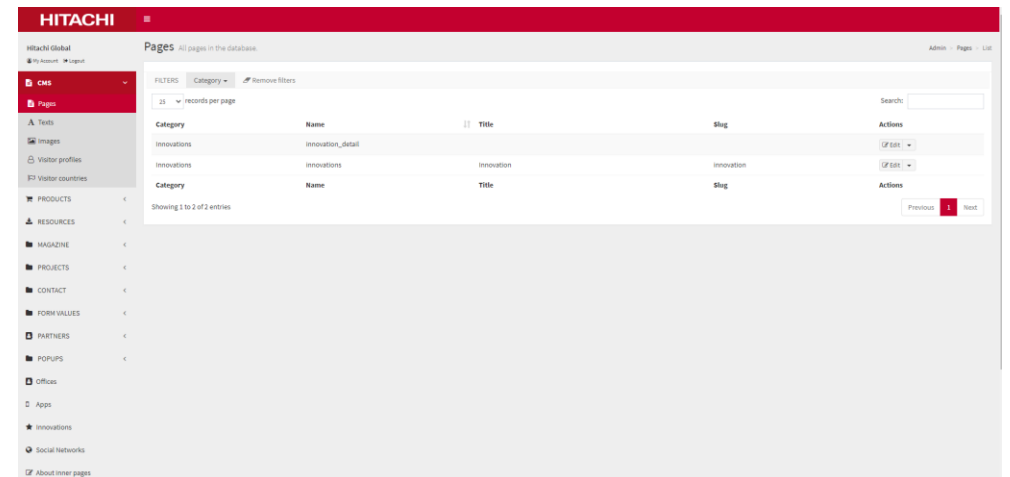
○ Description

Elements:

- Header: Title + Text + Image or Video
- Introductory text for SEO positioning
- Shortcuts to inner pages



CMS → Pages → Category: Innovations



Innovations - Subhome

Editable content:

Tab	Fields	Comments
Page Texts	Top section title* Introduction text*	
Elements	Header* Title Text Image Option to include a link to YouTube: Yes/No Video link	

Born in Japan, with a global presence

For over 80 years, Hitachi Cooling & Heating has been driven by the challenge to reshape the perception and possibilities of climate control solutions for residential and commercial spaces and for those that work with it in a professional capacity.

We strive to **improve existing technologies and innovate** within the gaps in the market that appear as lifestyles and business evolve.

[Read more](#) ▾

Innovation Hub

Pioneers of indoor comfort technologies since the 1930s, Hitachi continues to set new standards in cooling & heating innovation.

#airislife



Thumbnails of inner pages are automatically embedded when these pages are created.



Silent-Iconic™

Our unique, award-winning design panel for modern spaces where aesthetics are a priority.

[Compatibility](#) [Know more](#)



FrostWash™

Self-cleaning technology that helps your air conditioner stay healthier for longer.

[Know more](#)



Duality Design philosophy

The foundation to our design and engineering that informs the decisions we make during each stage of product development

[Know more](#)

* Mandatory

Innovations - Subhome

CMS Pages

- Texts
- Images
- Visitor profiles
- Visitor countries
- PRODUCTS
- RESOURCES
- MAGAZINE
- PROJECTS
- CONTACT
- FORM VALUES
- PARTNERS
- POPUPS
- FAQS
- Offices
- Apps
- Innovations
- Social Networks
- About inner pages
- Legal Links
- USERS
- SETTINGS
- DISTRIBUTION PAGE
- Administrators

Idioma: Spanish

Editor

Category * **Name**

Title * **Breadcrumb** **Slug**

Used in menus and breadcrumbs If left empty, the title will be used If left empty it will generate from title

Page Texts **SEO** Page Elements

Top section title (max. 81 characters) *

Introduction text (max. 65535 characters including html code) *

↩ ↪ Formats **B** *I* U ✖ ✖ U ☰ ☷ 🔗 <>

For over 80 years, **Hitachi Cooling & Heating** has been driven by the challenge to reshape the perception and possibilities of climate control solutions for residential and commercial spaces and for those that work with it in a professional capacity.

We strive to **improve existing technologies and innovate** within the gaps in the market that appear as lifestyles and business evolve.

Our time is channelled into developing ideas big and small, from advances that help reduce harmful pollutants found in the air we breathe, to crafting aesthetically pleasing air conditioning units that don't compromise on comfort. Our commitment to minimizing our impact on the environment extends to you, **designing products that are energy efficient** and help lower running costs.

We are constantly researching and testing how our technologies can benefit medical research, food production and preservation, and provide better health and comfort to hospitals and schools.

There is much more to climate control than just 'keeping cool'. Climate control has the power to propel businesses, save lives and open doors.

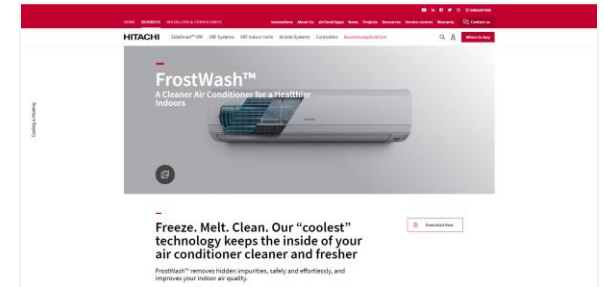
As part of our innovation principals, we are proud to introduce you to the **Innovation Hub**, a station where you can explore our next-generation products and their stories.

Innovations - Inner Page

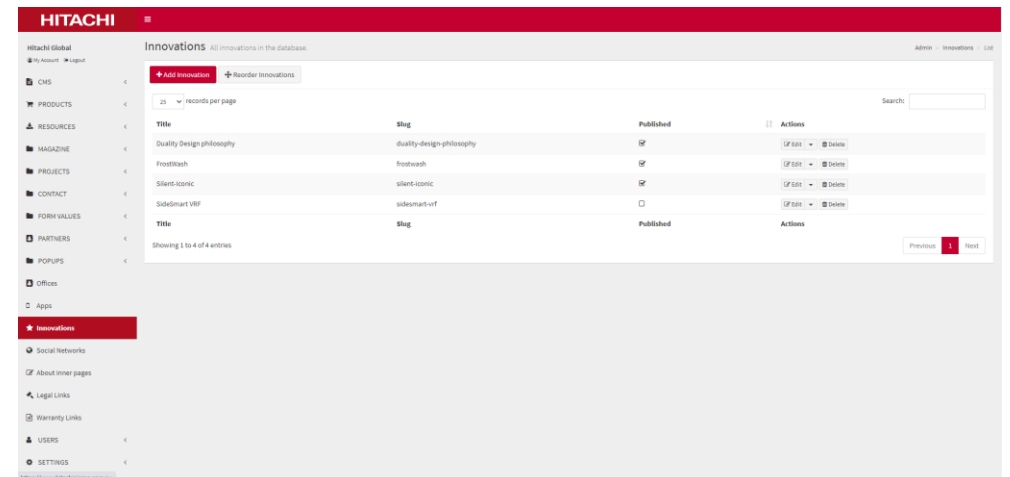
- Description

Elements:

- Header: Title + Text + Image(s)
- Content - Free composition through rich editor
- Links to related product and documentation



Innovations



Innovations - Inner Page

Editable content:

Tab	Fields	Comments
General	Tag	To identify what type of innovation it is, is overprinted on the card
	Text to show in the card (innovations prehome)*	
	Awards	If any, thumbnails of the awards the product or initiative has received. They will be overprinted in the header of the detail page.

Tab	Fields	Comments
Header	Header title	
	Header text	Paragraph below the title
	Header image(s)	



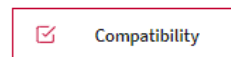
Silent-Iconic™
Our unique, award-winning design panel for modern spaces where aesthetics are a priority.

Compatibility [View more](#)



Buttons: the page can be customised by implementing several CTAs

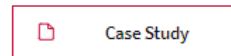
- Show brochure button: Yes/No
If yes: select link type and CTA
- Show case study button: Yes/No
If yes: select link type and CTA



Compatibility



Brochure



Case Study

* Mandatory

Innovations - Inner Page

Editable content:

Tab	Fields	Comments
Content	Introduction title*	To identify what type of innovation it is
	Introduction text*	Rich text editor
	Content elements: the following modules can be combined in a flexible way to compose the page design Text Slider	Rich text editor

Tab	Fields	Comments
QR	Show QR: Yes/No If Yes: Title* Desktop text* Mobile text* Mobile button text Modal title* Image* Link text + URLs	Module to display dynamic content

* Mandatory

Create a "silent" space to maximize the experience

Interior design is fundamental in all commercial environments and has a significant impact on the customer's enjoyment of them; restaurants, shops and specialised clinics with sleek and modern concepts need climate control solutions that match. Until now, it's been common for design-orientated buildings to adopt ducted, concealed split indoor units because they are visibly less disruptive and easier to integrate. For architects and interior designers, the Silent-Ionic cassette offers a brand new option that is "visually silent", and that does not interfere with the look and feel of the interior.





If you're interested in the Silent-Ionic™4 way cassette unit design panel, find out more about the Hitachi Cooling & Heating units it is compatible with and which is the best solution for your needs. Please contact us to find out availability in your area. And note that you can also see this product live in our Customer Experience Center, located at Shimizu, Japan. An extensive 500 square metre showroom to see, interact and learn about the latest Hitachi Cooling & Heating products for the Japanese and worldwide markets.



Try our virtual installation

Scan the QR code with your smartphone to see how the Silent-Ionic™ suits your space

Innovations - Inner Page

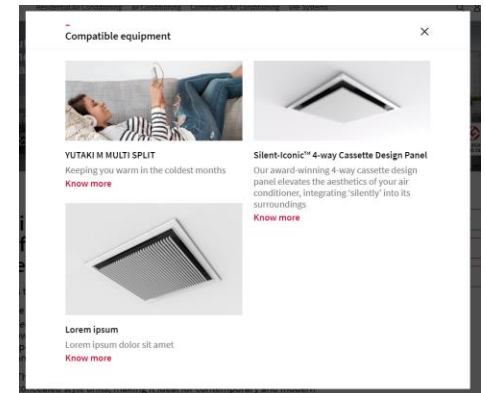
Editable content:

Tab	Fields	Comments
Resources	Show Resources module: Yes/No*	
	If Yes: upload documentation	

Tab	Fields	Comments
Compatibility	Show compatibility button: Yes/No	
	If Yes: Include link + select link (internal, external or pop-up) Select products (if the pop-up option has been selected)	If the selected product is on the web, the title, image and description text will be embedded automatically.

Brochures and catalogs

- 📄 Short brochure
- 📄 Short brochure 2
- 📄 Short brochure 3



* Mandatory

Innovations - Inner Page

Hitachi Mi cuenta Salir

Innovations Editar Innovation. Admin > Innovations > Editar

[« Volver al listado de Innovations](#)

Idioma: Spanish

Editar

Title (max. 81 characters) * 🗑
silent-Iconic™

Slug 🗑
silent-iconic
If left empty it will generate from title

Used in menus and breadcrumbs





General | Header | Buttons | Content | QR | Resources | Compatibility | SEO

Published

Tag 🗑
Design

Text to show in the card (innovations list) (max. 160 characters) * 🗑
Our unique, award-winning design panel for modern spaces where aesthetics are a priority.

Awards

	⬇	Editar 🗑
	⬇	Editar 🗑
	⬇	Editar 🗑
	⬇	Editar 🗑

[+ Añadir award](#)

[Guardar y regresar](#) [Cancelar](#)

—
Apps

air

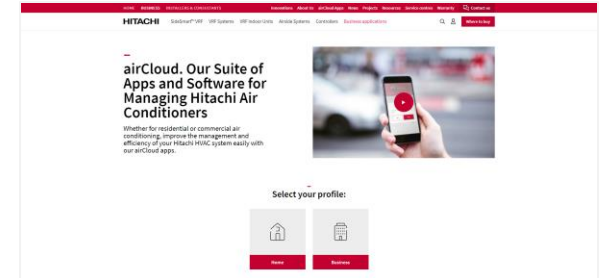
Cooling & Heating

Apps

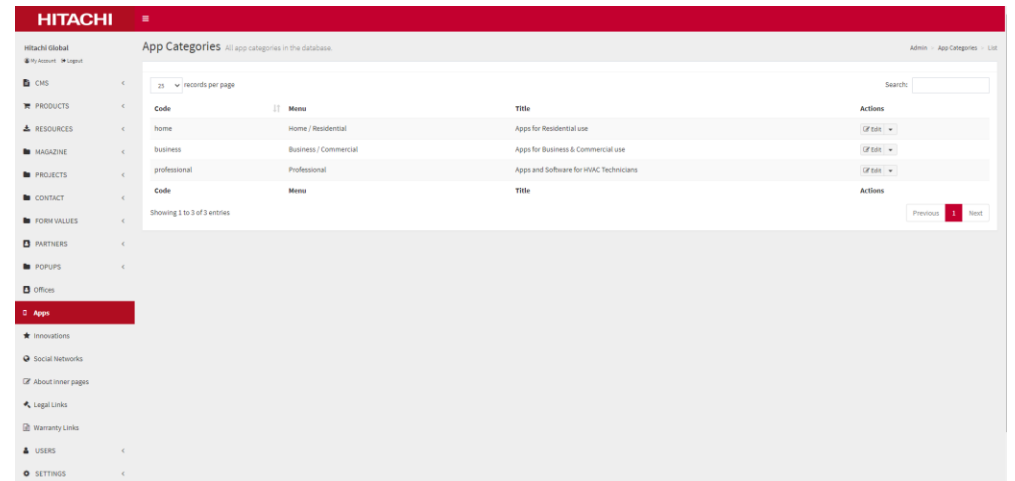
○ **Description**

Elements:

- Header: Title + Text + Image or Video
- Profile selector (if the apps are targeted to different user profiles)
- Cards for each app
 - Title
 - Text
 - Image (optional)
 - Link to landing page and/or app stores



Apps



Apps

The apps are filtered by categories (home, business, professional), so you have to select the profile the apps you want to edit.

Code	Menu	Title	Acciones
home	Home	Apps for Home AC Units	Editar
business	Business	Apps for Commercial AC & VRF Systems	Editar
professional	Professional	Apps for HVAC Professionals	Editar

Editable content for each App:

Tab	Fields	Comments
	Title*	
	Text*	
	Icons	Apple, Google and/or Desktop
Links	CTA + Link to Landing page CTA + Link to Apple Store CTA + Link to Play Store	
Images	Show video: Yes/No If yes: link to YouTube Image	



If the "Global" checkbox is selected, the app will be highlighted. Global

* Mandatory

—
Pop-ups

Cooling & Heating

air

Pop-ups

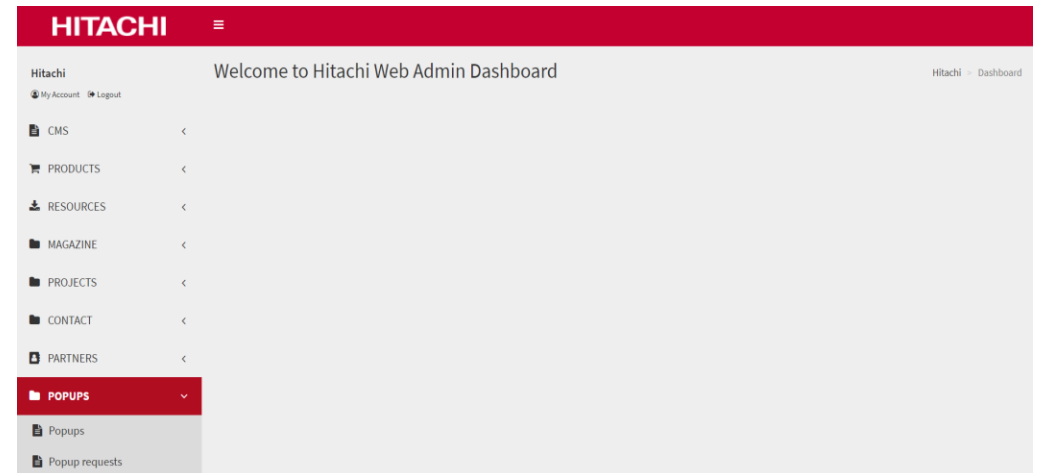
Description

In the tab called 'POPUPS' there are two options:

- Popups: to enable or disable pop-ups
- Popups request: to access the database the pop-ups generate



Popups



How to implement a new pop-up window 1/4

1. Click on the button: **+Add Popup**
2. There you have several fields. They are related to **where the pop-up window should appear**:
 - Product range pages and/or
 - Business verticals pages and/or
 - Product detail pages

And to which **audience profile**.

Fill in all these fields. **Note you can select multiple pages and audience profiles at the same time.**

Añadir Popu...

Campaign

If left empty it will generate from title

Ranges

Business Ranges

Products

Visitor profiles *

Select the visitor profiles where this range will be shown

The **campaign name** will allow you to easily identify the pop-up and the related database in the future, try to use one that is easily recognizable.

How to implement a new pop-up window 2/4

4. Complete the information on the pop-up.

You will see there are 4 tabs:

- **General** - to customize image and texts
- **Settings** - to define when the pop-up should be active, and how many seconds should pass from the time the user lands to the page until the pop-up it's launched
- **Form** - to customize the text within the fields, and to activate or not optional fields
- **Resources** - to upload downloadable information for which users provide their personal data

The screenshot displays the CMS interface for configuring a pop-up window. On the left, a sidebar menu includes 'Apps', 'Innovations', 'Social Networks' (highlighted), 'Legal Links', 'USERS', 'SETTINGS', 'DISTRIBUTION PAGE', 'Administrators', and 'CMS Guide'. The main area features four tabs: 'General', 'Settings', 'Form', and 'Resources'. The 'General' tab is selected, showing a 'Title (max. 60 characters) *' field and a 'Body copy (max. 650 characters) *' field. The 'Body copy' field includes a rich text editor toolbar with icons for undo, redo, bold, italic, underline, link, unlink, list, and link. A character count of 30/650 is visible at the bottom right of the body copy field. Below the body copy field is an 'Image (size 527x342px) *' field with a placeholder icon.

How to implement a new pop-up window 3/4

- **General - Complete:**

- Title (max. 60 characters)
- Body copy (max. 650 characters)
- Image (size 527x342px)

- **Settings - Define:**

- Period during which the pop-up will be active
- How many seconds should pass from the time the user lands to the page until the pop-up it's launched


Title

How VRF Improve HVAC Energy Efficiency

VRF installations allows 50% to efficiency improvement over standard ASHRAE 90.1 RTU units. The report notes VRFs are the primary HVAC system choice in Europe, Japan and China.

For larger buildings, VRF systems offer larger capacities than their smaller heatpump counterparts and advanced features such as heat recovery from simultaneous heating and cooling, longer pipe lengths, and more indoor units per system.

Start reading the report "**How VRF Improve HVAC Energy Efficiency**" and download the full version for more details.




Download the complete report "Variable Refrigerant Flow Systems" now

Translate the legal text into your local language: Please use this form to download the following document. The personal data collected in this form may be used for marketing purposes. For further details, please do review our Privacy Policy on how we protect and manage your submitted data.

I agree to the [terms and conditions](#)

Yes, I wish to receive further Product and Sales & Marketing communications and updates from Johnson Controls – Hitachi and its products and brands as set out above in the "Technical Data Updates" Section so that JCI is sure of sending you the requested information/updates by E-mail. *By completing the above form, you confirm that you have reviewed, understood and accepted our privacy terms as well as our Cookie terms. Read our [Privacy Policy](#).

No, I do not wish to receive any further Product and Sales & Marketing communications and updates from Johnson Controls – Hitachi and its products and brands.

I'm not a robot 


Get it now

Body copy


Image

General
Settings
Form
Resources

Start of pop-up availability *


12/05/2021



End of pop-up availability *

16/06/2021


Seconds until the pop-up appears *

15


Guardar y regresar


Cancelar

How to implement a new pop-up window 4/4

- **Form - Complete:**
 - Form title
 - Text within the fields
 - Role and Company fields - Enabled or Disabled
 - Button texts
 - Thank you message

The screenshot shows the 'Form' configuration tab with the following fields and options:

- General Settings: Form - Call to action *
- Form Fields: Email *, First name *, Last name *
- Enable role field: Yes, No
- Enable company field: Yes, No
- Buttons: Send button text *, Thank you button *
- Messages: Thank you title *, Thank you message *

At the bottom, there are two buttons: 'Guardar y regresar' (red) and 'Cancelar' (grey).

- **Resources -**
 - Upload the file the user will download, up to 50 Mb.

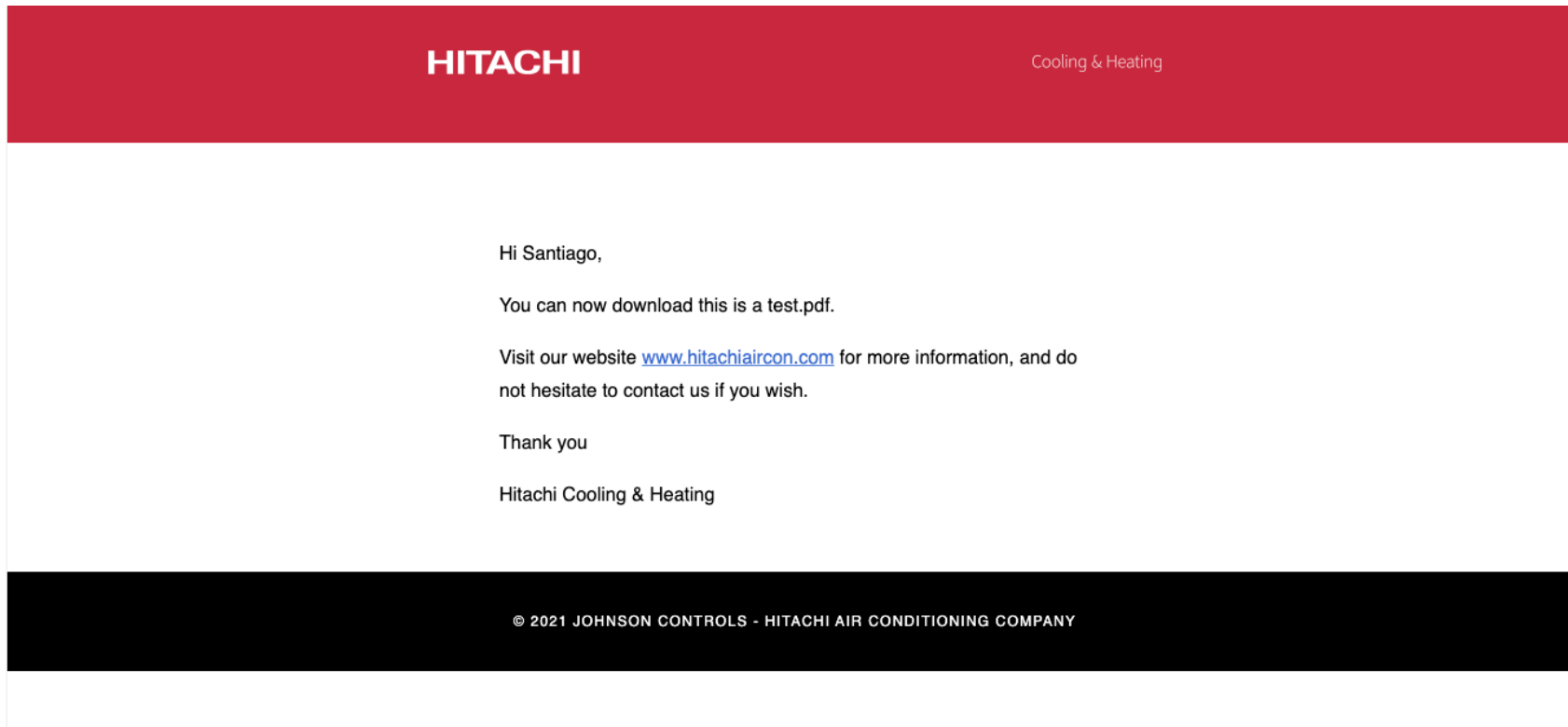
The screenshot shows the 'Resources' configuration tab with the following elements:

- General Settings: File (max. size 50M) *
- File Upload: Choose File button, No file chosen text
- Buttons: Guardar y regresar (red), Cancelar (grey)

Double opt-in

Users **cannot download the file directly from the web, but from an email** in their inbox → Qualified database.

The **email is customized** with the user's name and the name of the Download.



Database

The database can be accessed from the menu: **POPUPS > Popups request**

It can be **downloaded in bulk** via the "Download requests" button.

IMPORTANT CONSIDERATION!

If the user has selected that he/she "DOES NOT" want to be contacted for commercial purposes, his/her details cannot be used for any other future marketing action (field: **Subscribed to communications**).

Popup Requests Todos los registros de popup requests en la base de datos. Admin > Popup Requests > Listar

FILTERS Remove filters

25 elementos por página

Buscar:

Campaign	Name	Email	Role	Company	Subscribed to communications	Date	Time	Acciones
download-the-yutaki-technical-information	Santiago Armesto	santiago.garciajalon.armesto@jci-hitachi.com			Yes	2021-05-10	15:10	Editar
download-the-yutaki-technical-information	Santiago Armesto	santiago.garciajalon.armesto@jci-hitachi.com			Yes	2021-05-10	15:08	Editar

Mostrando registros 1 a 13 de un total de 13 registros

Anterior 1 Siguiente

Static texts

Since the pop-up is highly customisable, there is very little static content. You can find these texts at **CMS > Texts**

Category	Item	Text	
Login and register	popup_form_legal_text	Please use this form to download the following document. The personal data collected in this form may be used for marketing purposes. For further details, please do review our Privacy Policy on how we protect and manage your submitted data.	This text must be translated with precision because of its legal implications.
Emails	popup_subject	":file_name" is ready to download	The tag ":file_name" embeds the name of the Download, please use it as it is
Emails	popup_line1	You can now download :file_name.	
Emails	popup_line2	Visit our website www.hitachiaircon.com for more information, and do not hesitate to contact us if you wish.	
Emails	popup_line3	Thank you	

Considerations

- There can only be one pop-up per URL. If you enable a second pop-up on the same URL for the same period of time, the pop-up you enabled first will be prioritized. To display another pop-up, you must disable the one that is currently active.
- The pages in which the pop-ups can be enabled are: product range pages, product detail pages and business vertical pages.
- The legal text cannot be shortened, it is necessary in order to comply with data privacy regulation.
 - If your language is **English**, keep the texts as they are.
 - If your language is **different from English**, please translate them accurately.

Note that this refers **not only to the legal checks, but also to the paragraph above the form** which explains why this data is being captured.

—
Warning Messages

air

Warning messages

Notification system for hitachiaircon.xyz websites

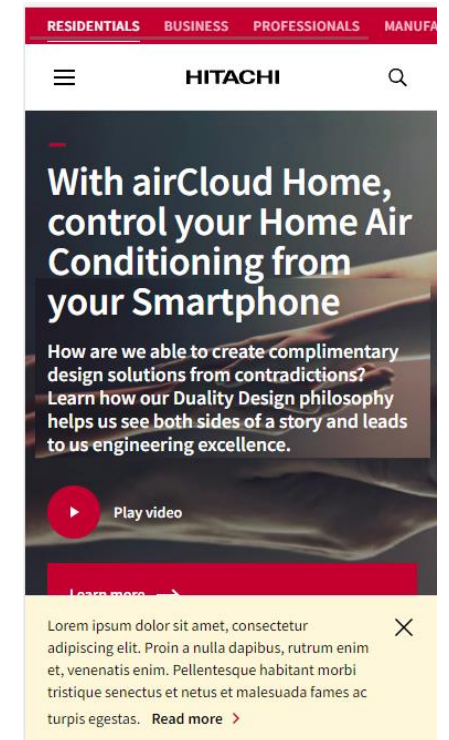
- **Description**

Elements:

- Title
- Warning type: White (regular alerts) and Orange (Critical alerts)
- Short text
- Read more text
 - External link
 - Internal link
 - Modal message

When can I use a warning message?

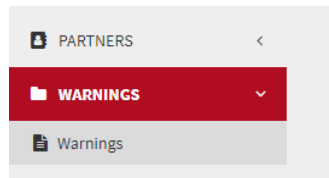
For example, let's imagine that we have a product supply problem or an app crash > We can include a warning message on the entire page or in a specific section to warn the user.



FAQs– Main page

Fields	Comments
Title (max. 60 characters) *	
Show in all pages: Yes / No	<ul style="list-style-type: none">• If No is chosen > Is needed to indicate in which specific pages the warning message needs to be shown:• Ranges pages• Business ranges pages• Product detail pages• Magazine, Projects and About sections (Main page and detail pages at the same time).• Contact, Apps and Resources sections (Whole main page)• Register (Private and commercial at the same time)• Innovations (In the main page and in detail pages separately if needed)• Where to buy (In the main page and in partners type pages* separately if needed. *air conditioning installers, heat pumps installers and distributors)
Warning type*	White for regular alerts and Orange for critical ones.
Short text*	
Learn more modal text	Can add and external or internal link, a modal to display or don't show any link or modal.
Write again message *	
Settings	To set the period of time in which the warning should be displayed

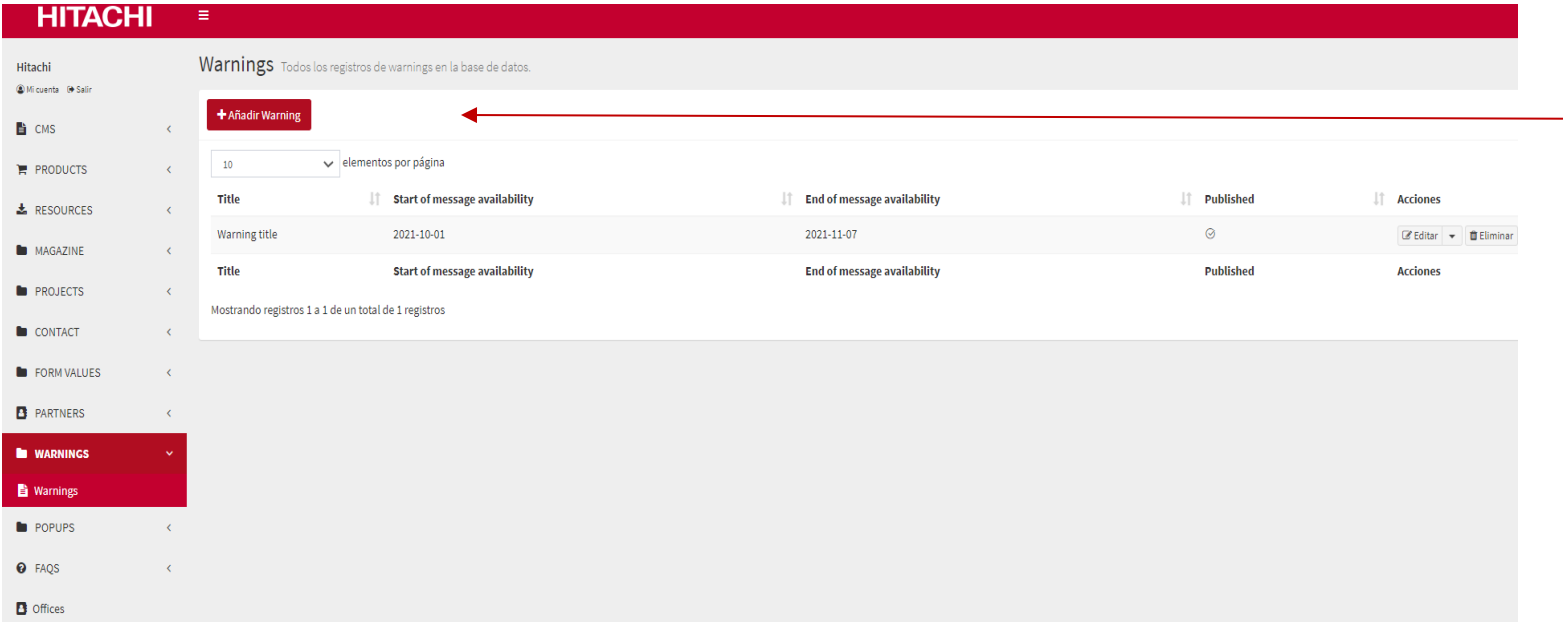
CMS guide



CMS>Warning

You can find it in the left side of the CMS, in a folder called "warnings"

CMS guide: Add a new warning



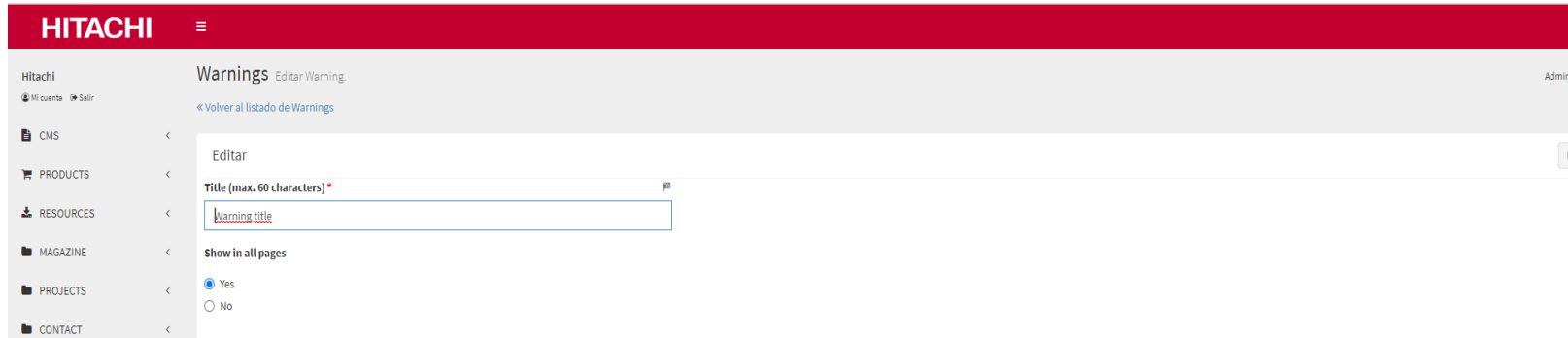
The screenshot shows the Hitachi CMS interface. The left sidebar contains a navigation menu with categories like CMS, PRODUCTS, RESOURCES, MAGAZINE, PROJECTS, CONTACT, FORM VALUES, PARTNERS, WARNINGS (highlighted), POPUPS, FAQs, and Offices. The main content area is titled 'Warnings' and includes a sub-header 'Todos los registros de warnings en la base de datos.' Below this is a '+ Añadir Warning' button, which is highlighted with a red arrow. A dropdown menu shows '10 elementos por página'. A table displays one warning record with columns for Title, Start of message availability, End of message availability, Published, and Acciones. The table shows a single entry with the title 'Warning title', start date '2021-10-01', end date '2021-11-07', and a published status. The 'Acciones' column contains 'Editar' and 'Eliminar' options. At the bottom of the table, it says 'Mostrando registros 1 a 1 de un total de 1 registros'.

CMS>Warning>Warning

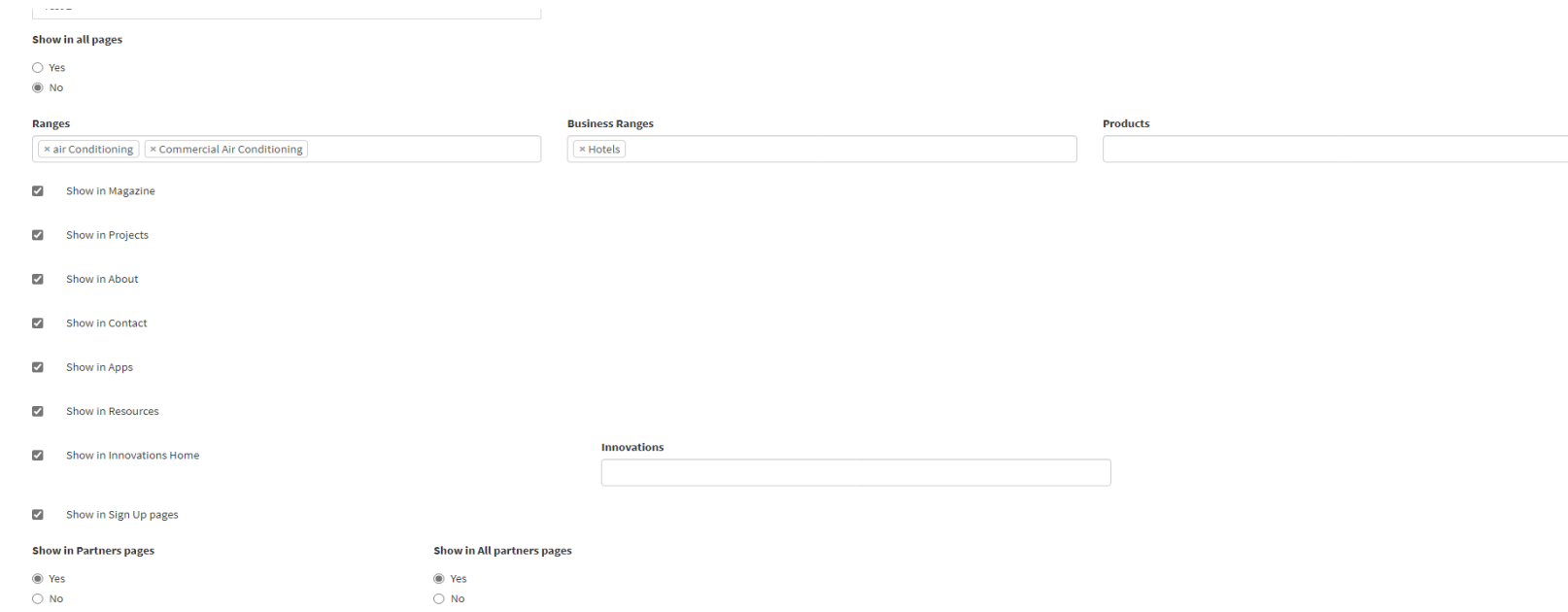
Click on "Add a warning" to add a new message

You can also edit or delete the existing ones

CMS guide: Add a new warning



Step 1:
Choose if the message should be active for all pages or just for specific ones



The warning message can be displayed for the different pages in the following way:

- **Ranges pages**
- **Business ranges pages**
- **Product detail pages**
- **Magazine, Projects and About sections** (Main page and detail pages at the same time).
- **Contact, Apps and Resources sections** (Whole main page)
- **Register** (Private and commercial at the same time)
- **Innovations** (In the main page and in detail pages separately if needed)
- **Where to buy** (In the main page and in partners type pages* separately if needed. *air conditioning installers, heat pumps installers and distributors)

CMS guide: Setting up a new warning

The screenshot shows the 'General' settings for a warning message. At the top, there are tabs for 'General' and 'Settings'. Under 'Published', the checkbox is checked. The 'Warning type' section has 'Orange' selected. The 'Short text' field contains a line of placeholder text. The 'Read more link' section has 'Open modal' selected. The 'Learn more modal text' section features a rich text editor with a toolbar and a list of bulleted items. At the bottom, there is a small paragraph of placeholder text.

Step 2:

In "General" you can configure:

- Warning message color
- Short text
- Read more link. Could be:
 - External
 - Internal
 - Open Modal
 - No link



You need to mark "published" to make it visible in live website.

The screenshot shows the 'Settings' page for a warning message. It features two date input fields: 'Start of message availability' set to 01/10/2021 and 'End of message availability' set to 07/11/2021. At the bottom, there are two buttons: 'Guardar y regresar' and 'Cancelar'.

Step 3:

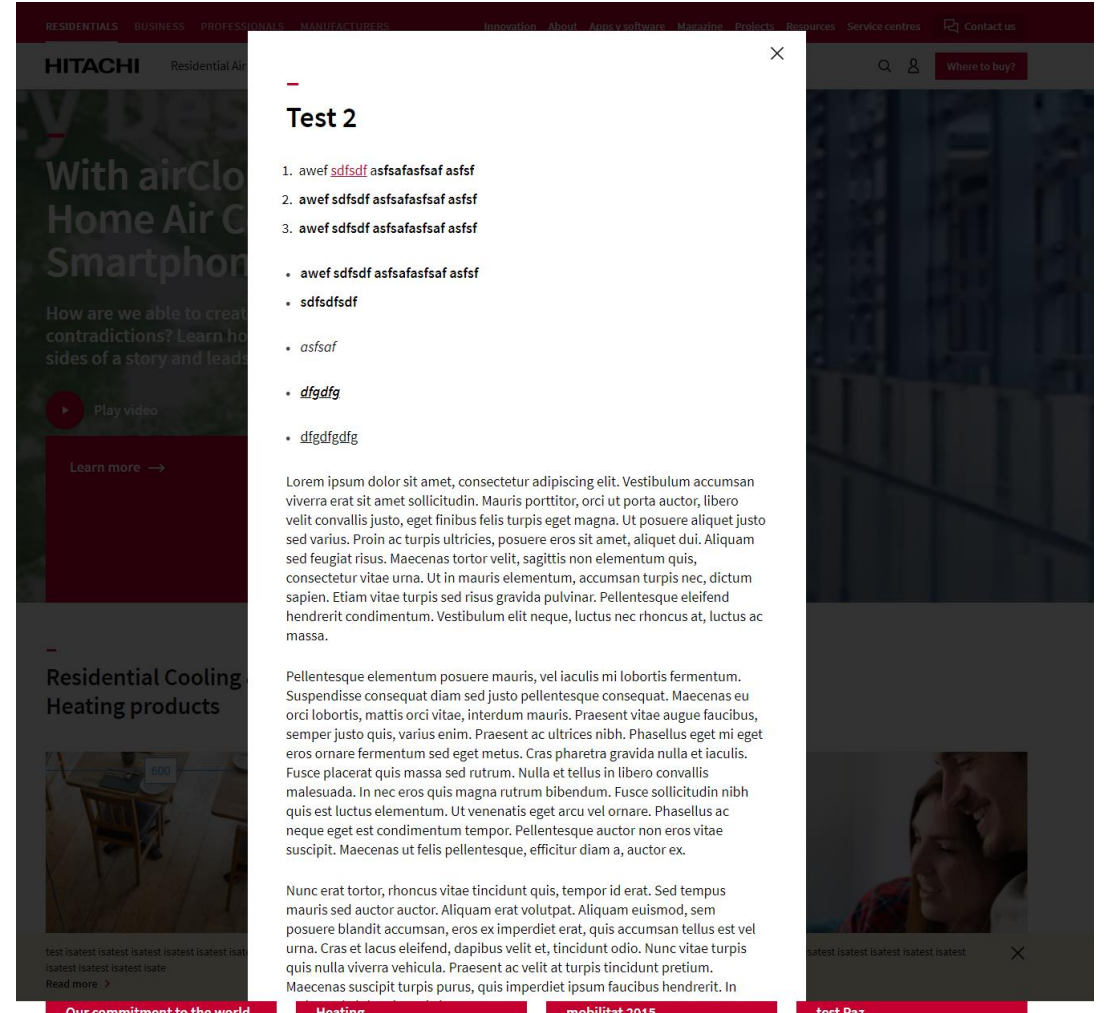
In "Settings" you can configure:

- The specific time in which the message should be showed



CMS guide: Setting up a new warning

Modal message example

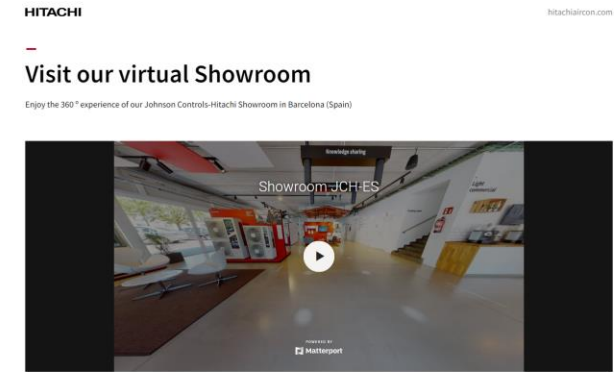


—
**Virtual Showroom
page**

air

Virtual Showroom – CMS>Pages>Virtual Showroom

Fields	Comments
Title (max. 200 characters) *	
Description	
Iframe	To embed an iframe code for showrooms
SEO tab	It works in the same way as the rest of the tabs



Quick help guide: Common questions

air

FAQs

- **How to activate/deactivate the maintenance mode?**

Through the main menu, in the "Settings" section, select the "Maintenance" option:

Value = False → Normal operation

Value = True → Maintenance

The screenshot shows the 'Settings' page with the 'Edit Setting' form. The 'Item' field is set to 'maintenance' and the 'Category' is 'general'. The 'Value' dropdown menu is currently set to 'False'. At the bottom, there are two buttons: 'Save and back' (in red) and 'Cancel'.

- **Can I activate the multi-language by myself?**

No, although this option appears in the CMS, it is an action that must be carried out by the Global Digital Marketing team.

- **About e-mail notifications:**

Although it is possible to customise the delivery of notifications for each form, it is possible to include a default email address to which all notifications will be sent if no customisation has been made. To do this, go to:

"Settings" → "contact_form_mailto" or

"Settings" → "partner_default_mailto"

The screenshot shows the 'Settings' page with the 'Edit Setting' form. The 'Item' field is set to 'contact_form_mailto' and the 'Category' is 'general'. The 'Value' text input field contains the email address 'ausales@temperzone.com'. At the bottom, there are two buttons: 'Save and back' (in red) and 'Cancel'.

FAQs

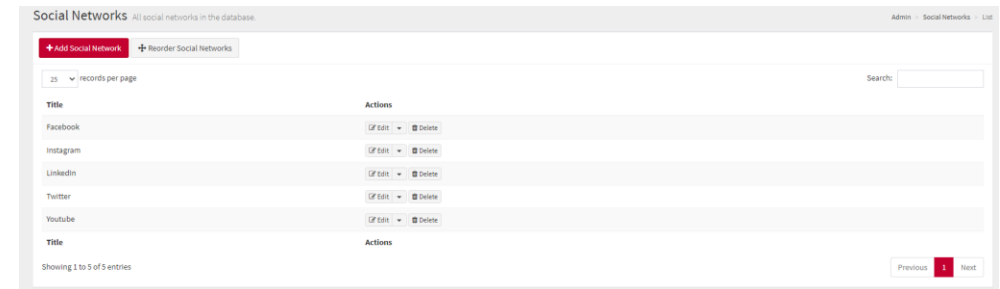
○ What about tracking?

For all matters relating to tracking, please contact the Global Digital Marketing team.

You will also find information on this subject in the Marketing Center: [link](#)

○ How to add/edit/remove links to social networks?

From the main menu, in the "Social Networks" section, you can add new networks, delete those that already appear or edit the links.

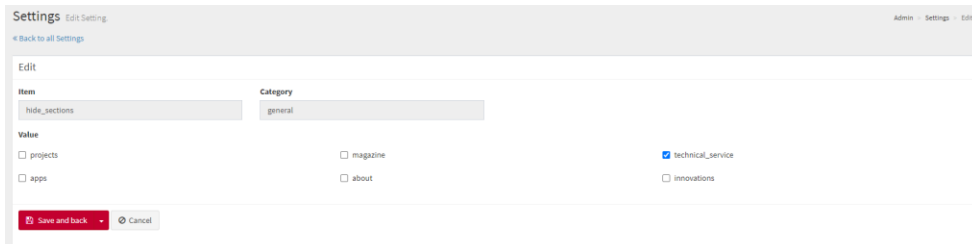


FAQs

- **How to hide the "optional" sections?**

Through the main menu, in the "Settings" section, go to "Settings" → "hide_sections".

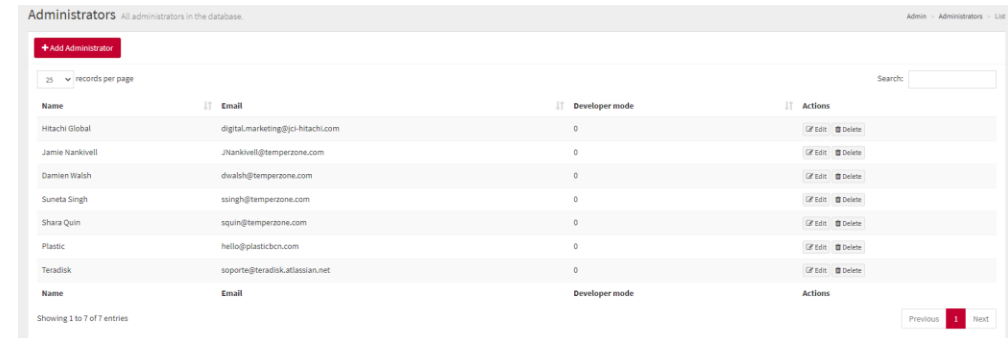
Select the checkbox of the sections you want to hide.



The screenshot shows the 'Settings' page with the 'hide_sections' configuration. The 'Item' is 'hide_sections' and the 'Category' is 'general'. Under the 'Value' section, there are several checkboxes: 'projects', 'apps', 'magazine', 'technical_service' (checked), 'about', and 'innovations'.

- **How to add/edit/remove users from the CMS?**

Through the main menu, in the "Settings" section, go to "Settings" → "Administrators".



The screenshot shows the 'Administrators' page with a list of users. The table has columns for Name, Email, Developer mode, and Actions. There are 7 entries in the list.

Name	Email	Developer mode	Actions
Hitachi Global	digital.marketing@jci-hitachi.com	0	Edit Delete
Jamie Nankivell	jnankivell@temperzone.com	0	Edit Delete
Damien Walsh	dwalsh@temperzone.com	0	Edit Delete
Suneta Singh	ssingh@temperzone.com	0	Edit Delete
Shara Quin	squin@temperzone.com	0	Edit Delete
Plastic	hello@plasticbcn.com	0	Edit Delete
Teradisk	soporte@teradisk.atlassian.net	0	Edit Delete

FAQs

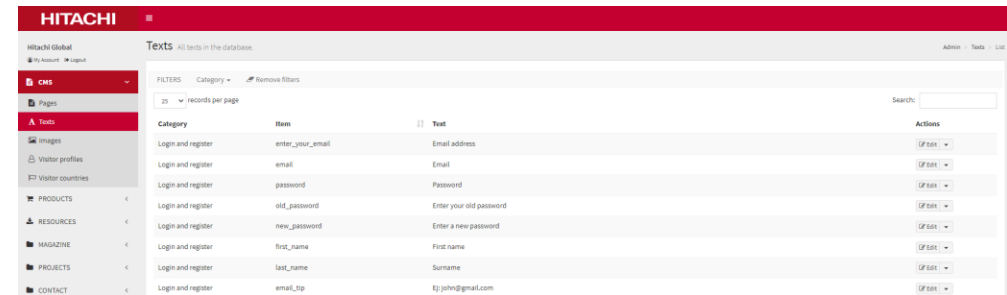
- **How to enable/disable web user profiles (homeowners, HVAC professionals, etc.)?**

For this action it is required to request support from the Global Digital Marketing team.

- **About static texts:**

All static texts on the website can be edited by accessing: "CMS" → "Texts".

You can either search by category or do a specific text search. Both options are available in the header of the page.



Category	Item	Text	Actions
Login and register	enter_your_email	Email address	[Edit]
Login and register	email	Email	[Edit]
Login and register	password	Password	[Edit]
Login and register	old_password	Enter your old password	[Edit]
Login and register	new_password	Enter a new password	[Edit]
Login and register	first_name	First name	[Edit]
Login and register	last_name	Surname	[Edit]
Login and register	email_top	tz.john@gmail.com	[Edit]


Thanks :)